



Focus on Energy – Non Energy Benefits

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What is Focus on Energy?

- Focus on Energy (Focus) has been the Wisconsin utilities' statewide program for energy efficiency and renewable resources since 2001
- Focus partners with 107 utilities across Wisconsin to offer utility customers (business and residential) opportunities to save money and reduce energy waste
- Current governing legislation is 2005 Wisconsin Act 141, which became effective July 1, 2007
- Funding is set at 1.2% of investor owned utility (IOU) revenues and \$8/meter for municipal and cooperative electric utilities
- Current budgets are approximately \$100 Million annually





Focus on Energy: Cost- Effectiveness

- Commission determines the primary and secondary cost-effectiveness tests for the program
- Focus programs are required to pass a portfolio-level test of net cost-effectiveness
- The primary test is a modified Total Resource Cost Test
- Other tests used for informational purposes:
 - TRC Test
 - Utility Test
 - Ratepayer Impact Test
 - Expanded TRC
 - Societal Test

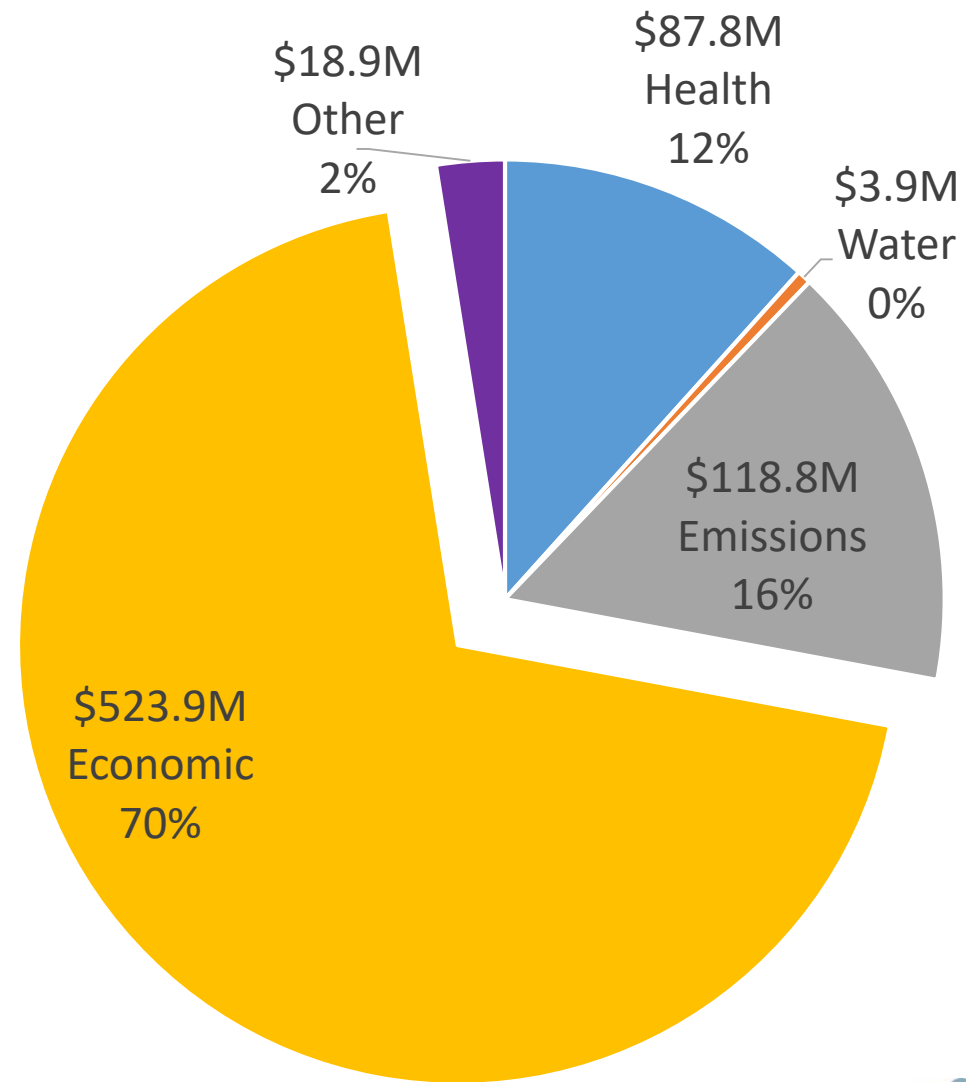


Focus on Energy : Non- Energy Benefits

- Economic Impacts
 - Job creation
 - Contribution to gross state product
 - Disposable personal income
- Monetized emissions benefits
- Purchase deferral
- Property values
- Arrearages
- Water/wastewater bill savings
- Health benefits



CY 2019 Non- Energy Benefits





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Partnering with Wisconsin utilities

Thank You!

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