



Ceres

Sustainability is the bottom line.

2021 Midwest Energy Solutions *Corporate Decarbonization*

Alli Gold Roberts
Director, State Policy





Ceres

A national sustainability organization working with the most influential investors and companies to build leadership and drive climate related solutions throughout the economy.

The **Ceres BICEP Network** is an advocacy network of businesses committed to working with policymakers to pass meaningful energy and climate legislation that is consistent with our core principles.

Corporate Advocacy in the Midwest



February 3, 2021

Minnesota State Legislature
75 Rev Dr Martin Luther King Jr Boulevard
St Paul, MN 55155

Re: Business Support for Energy Conservation and Optimization (ECO) Act of 2021 (HF164 / SF227)

Dear Senate Majority Leader Paul Gazelka and Speaker of the House Melissa Hortman:

As businesses and major energy consumers in Minnesota, we are writing to share our support for expanding the Conservation Improvement Program and increasing the state's Energy Efficiency Resource Standard as laid forth in the proposed Energy Conservation and Optimization (ECO) Act. We understand firsthand how state energy policies affect the cost of doing business and Minnesota's economic competitiveness. We also recognize the significant economic opportunity presented by energy efficiency and energy waste reduction.

Minnesota firms step up on climate change

Legislature needs to follow the lead of big businesses that are recognizing the risks and taking action.

By Editorial Board Star Tribune | MAY 10, 2019 — 6:13PM



Governor Tim Walz
@GovTimWalz

.@GeneralMills
@BestBuy
@aveda
@Cargill
@TennantCompany
@Target
@uponor
@ClifBar
@benandjerrys

These nine companies know that a clean energy future is not only good for our environment, but good for business. #OneMinnesota #mnleg



Cargill, Target ask lawmakers to address climate change in final Capitol ne...
While the corporations' letter to lawmakers doesn't specifically endorse the
100 percent carbon-free electricity policy supported by the DFL-led House...
mprnews.org

Corporate Advocacy in the Midwest

August 5, 2020

The Honorable Mike DeWine
Governor of Ohio
Riffe Center
77 S. High Street, 30th Floor
Columbus, OH 43215

The Honorable Larry Obhof
President of the Senate
1 Capitol Square, 2nd Floor
Columbus, OH 43215

RE: Businesses Request Repeal of House Bill 6

Dear Governor DeWine, President Obhof, Speaker Cupp,

As businesses, investors, trade associations, and employees, we support House Bill 6 in light of the disturbing and shocking actions being taken. If not doing so, we join the call of Governor Mike DeWine and the business community leveled by the U.S. Attorney, a repeal of HB 6 will harm the growth of Ohio's clean energy economy.

We also urge you to support a restoration of Ohio's clean energy future.

The Honorable Robert Cupp
Speaker of the House



February 1, 2021

Dear Governor JB Pritzker and Members of the Illinois General Assembly,

As employers, we express our support for the transition to a clean energy system. We encourage the state and community to address the pandemic, the



Nearly two dozen employers urge @GovPritzker and the Illinois General Assembly to strengthen clean energy and transportation programs during the 2021 legislative session. bit.ly/3aSdtkm #twill

