

# 2018 Midwest Energy Solutions Conference

## Agenda

**Wednesday, February 7, 2018**

Chicago Hilton & Towers

Time	Session
8:30 – 11:30am	<b>Optional Pre-Conference Event:</b> Good Policy for Good Jobs: A Summit on Developing Sound EE Policy for Economic Growth
9:00am – 5:00pm	<b>Registration Open</b>
1:00 – 1:15pm	<b>Welcome &amp; Opening Remarks</b>
1:15 – 2:00pm	<b>Keynote</b> (TBD)
2:00 – 3:00pm	<b>Plenary:</b> Midwest Regulators Leading the Way to an Energy Efficiency Future
3:30 – 4:00pm	<b>Break</b>
4:00 – 5:15pm	<b>Breakout Sessions</b> <ul style="list-style-type: none"><li>-Strategic Electrification Considerations</li><li>-Differentiating Non-Energy Benefits for Customers</li><li>-The Industrial Business Case for SEM</li></ul>
5:30 – 6:00pm	<b>Opening Reception (MEEA Members Only)</b>
6:00 – 7:30pm	<b>Opening Reception (All Attendees)</b>

# 2018 Midwest Energy Solutions Conference

## Agenda

**Thursday, February 8, 2018**  
Chicago Hilton & Towers

Time	Session
8:00am – 5:00pm	<b>Registration &amp; Expo Hall Open</b>
8:00 – 9:00am	<b>Breakfast</b>
9:00 – 9:15am	<b>Welcome &amp; Opening Remarks</b>
9:15 – 9:45am	<b>Keynote</b> (TBD)
9:45 – 11:15am	<b>Plenary:</b> Energy Efficiency in the 21st Century
11:15am – 12:30pm	<b>Break</b>
12:30 – 1:30pm	<b>Lunch</b>
1:30 – 2:45pm	<b>Breakout Sessions</b> -Growing Programs via New Technology -How Being Human Shapes Marketing -Driving Energy Efficiency through Innovative Rate Design
2:45 – 3:30pm	<b>Break</b>
3:30 – 5:00pm	<b>Workshops</b> -Overcoming Barriers to Intelligent Efficiency -Diversity Opportunities within Energy Efficiency -EE First: The Right Way to Get to Net Zero Energy
5:30 – 7:00pm	<b>MEEA Member Reception</b>
7:00 – 9:00pm	<b>2018 Inspiring Efficiency Awards Dinner &amp; Gala</b>

# 2018 Midwest Energy Solutions Conference

## Agenda

**Friday, February 9, 2018**  
Chicago Hilton & Towers

Time	Session
8:00 – 11:15am	<b>Registration &amp; Expo Hall Open</b>
8:00 – 8:45am	<b>Breakfast</b>
8:45 - 8:55am	<b>Opening Remarks</b>
8:55 - 9:30am	<b>Keynote</b> (TBD)
9:30 – 10:45am	<b>Plenary:</b> EE Business Leaders
10:45 – 11:15am	<b>Break</b>
11:15am – 12:30pm	<b>Break-Out Sessions</b> <ul style="list-style-type: none"><li>- EISA's Impact on Lighting</li><li>- Using EE to Improve Health and Housing</li><li>- A Complimentary Approach to Integrated Resource and DSM Planning</li></ul>
12:30pm	<b>Close of Conference</b>