



FOR IMMEDIATE RELEASE

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**Sirkin Wins MEEA Chairman's Award for Leadership
in Promoting Energy Efficiency**

CHICAGO – Sam Sirkin, long-time advocate for energy efficiency, was recognized today by the Midwest Energy Efficiency Alliance (MEEA) for his promotion of energy efficiency in the Midwest and his decade-long support for MEEA. Sam was a founding Board Member for MEEA who led the establishment of both the policy and finance committees..

Sirkin received the organization's 2013 Inspiring Efficiency Chairman's Award, which is given each year to a person exhibiting outstanding commitment to and support of MEEA and its mission.

"Sam has been a national leader in energy efficiency for nearly 30 years," said Emmett Romine, MEEA Board Chair. "His commitment to MEEA over the last ten years, has been had a major influence on the success of the organization and the overall growth of efficiency policies and programs in the Midwest."

As MEEA's board Treasurer, a position he has held since 2005, Sirkin also oversaw the creation of a reserve fund for the organization, assisted in the development of MEEA financial procedures and developed a review process to help MEEA identify and promote the Midwest's most effective energy efficiency programs.

He led the creation of MEEA's policy committee – which communicates energy efficiency best practices to regulators, service providers, consumers and state energy offices – and held various other leadership positions in programming and finance.

"Sam's efforts have been instrumental in the growth and advancement of MEEA," said MEEA Executive Director, Jay Wrobel. "He is a dedicated and thoughtful leader whose ideas have changed the way MEEA is run and how the MEEA Board adds value to the organization."

Sirkin has more than 30 years of experience in environmental protection, energy efficiency and economic development. His energy efficiency experience spans the residential, commercial and industrial sectors.

In his role at refrigerator and freezer recycler JACO Environmental, Sirkin partners with local and regional utilities in nearly 30 states to provide recycling programs that save consumers energy and money. In all, under Sirkin's leadership more than 400,000 refrigerators and freezers are recycled each year.

Sirkin also serves on the board for the Association of Energy Service Providers (AESP).

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About Midwest Energy Solutions Conference

The Midwest Energy Solutions Conference is the largest event of its kind in the region. Each year it brings together a broad range of private- and public-sector thought leaders from around the nation who share a vested interest in energy efficiency. Now in its 11th year, the conference continues to grow as energy efficiency investment across the Midwest to \$1.45B in 2012. www.meeaconference.org

The conference is presented by the **Midwest Energy Efficiency Alliance (MEEA)**, the region's source on energy efficiency. Formed in 2000, MEEA is committed to advancing sound energy efficiency programs, policies and priorities in the Midwest. MEEA's membership represents a broad consortium of energy stakeholders from across a 13-state area. www.mwalliance.org