Utility AI
Data Analytics Driving Customer Engagement
Data Analytics - Customer Facing

- WINONA RYDER
- SUPERPOWERS
- 80's NOSTALGIA
- MYSTERY
- KIDS
- SCI-FI
- ENSEMBLE CAST
- SEAN ASTIN
Data Analytics - Customer Facing

1.8 seconds considering each title
In no other industry do vendors have so much customer data... yet do so little with it
Consumption Data is Gold

HOW

WHAT

WHERE

WHEN
The key is to understand energy consumption behavior - what, when, why, how people use energy.
The more specific & personalized the insights on consumption behavior, the more relevant value is created.
Deliver the right message at the right time to customers given Grid and Customer objectives taken together.

INGEST MASSIVE AMOUNTS OF DATA from numerous sources

UNLOCK THE POWER OF DATA with advanced analytics and machine learning

DELIVER AI-POWERED SOLUTIONS
Where are we leveraging these solutions?