

Chicago Marriott Downtown Magnificent Mile Chicago, IL January 31 - February 2, 2023



#2023MES

Presented by

## **CONFERENCE PROGRAM**

## **2023 EXHIBIT HALL FLOOR PLAN**

Company	Booth	Energy Resources Center UIC	208	Oracle Energy and Water
AIQUEOUS	304	ESPLabs	200	Resource Innovations
AM Conservation	209	Evolve Technologies	308	Rheem Water Heating
APTIM	314	Franklin Energy	103	SEEL
Cascade Energy, Inc	105	Greenlite	205	Slipstream
CLEAResult	207	HomeServe USA	107	Staples Energy
CMC Energy Services	106	ICF	300	Tango Card
ComEd	301	Leidos	203	TechniArt
Daikin	307	Michaels Energy	101	TRC Companies
DNV	206	Mitsubishi Electric Trane HVAC	108	Uplight
ESource	112	National Energy Foundation	109	Walker-Miller Energy Services
E2 (Environmental Entrepreneurs)	306	Nicor Gas Energy Efficiency Program	104	Willdan
EFI	100	NTC	309	
Encentiv Energy	311	Onbe	114	



## WELCOME TO MES 2023

On behalf of the board, members and staff of the Midwest Energy Efficiency Alliance, it's our pleasure to welcome you to the 21st annual Midwest Energy Solutions Conference.

21 years' worth of conversations and stakeholder collaboration has positioned this conference as one of the essential events for the Midwest energy efficiency industry. Over the past year, we've seen an increase in support for energy efficiency from the federal government while industry employment in our region grew closer to pre-pandemic numbers from ongoing utility programs. In 2022, our industry saw opportunities and challenges, but what is more certain than ever is that customers want energy efficiency should be the first step in building a clean energy future.

Over the next few days, we will come together to discuss pressing topics like the new federal legislation, how appliance standards will affect utility savings, load shifting and its effects on the grid, deferrals and reaching all customers with programs. We will also celebrate our 2023 Inspiring Efficiency Awards winners throughout the conference by highlighting the programs that were really exceptional in 2022. Learning opportunities don't just stop with conference sessions at MES this year—we are excited to host two trainings focused on DEI in the workplace and within energy efficiency programs, and offer an opportunity for you to spruce your professional face on LinkedIn in the exhibit hall. And it wouldn't be MES without plenty of opportunities to connect with your colleagues throughout the week. Don't miss receptions in the exhibit hall on Tuesday and Wednesday and a brand new event that is sure to be a highlight: MEEA Nightcap.

Over the last two decades, MES has become the trusted hub for dedicated industry professionals and we're proud for MEEA to support our members and the entire EE industry in positioning energy efficiency as the essential first step to meet clean energy goals. We thank our members, board members, sponsors and attendees from all over the industry in making this event a success.

We look forward to creating lasting relationships and ensuring a bright future for the energy efficiency industry. On behalf of all of us at MEEA, thank you for joining us at MES 2023!



Kristol W. Simma

**Kristol Whatley Simms, Ameren Illinois** Board Chair MEEA

Stacy Panielis

**Stacey Paradis** Executive Director MEEA

## **2023 INSPIRING EFFICIENCY AWARD WINNERS**



Celebrate the winners of the Inspiring Efficiency Awards during opening remarks on Tuesday and Wednesday, and learn more during a panel on Wednesday, February 1 at 11:30 a.m.

#### **EDUCATION**

 ComEd Energy Efficiency Service Provider (EESP) Incubator Program

#### IMPACT

• The Chicago Smart Lighting Program

#### INNOVATION

- ComEd Multi-Family Energy Savings Program, In Partnership with Nicor Gas, Peoples Gas, North Shore Gas and Franklin Energy
- DTE Energy Equity Insights and Inclusion Study



Learn more about this year's winners and nominees!

#### MARKETING

• Ameren Illinois Energy Efficiency Program & Peoria Guild of Black Artists Partnership

#### **INDUSTRY LEADERSHIP**

- Ameren Illinois and Senior Services Plus
- Rudolph Chahine, Consumers Energy

#### **RISING STAR LEADER**

• Angie Ostaszewski

#### CHAMPION OF ENERGY EQUITY

Kristol W. Simms

#### CHAIRMAN'S AWARD

Shawn White

## AGENDA

#### MONDAY, JANUARY 30

1:00pm-5:00pm | Marriott Ballroom Pre-Conference Event: Heat Pump Summit (Additional fee)

#### **TUESDAY, JANUARY 31**

11:00am-5:00pm | 7th Floor Registration Open

11:00am-7:00pm | Grand Ballroom Salon 1&2 Exhibit Hall Open

#### 1:00pm-1:50pm | Grand Ballroom Salon 3 Welcome and Opening Remarks Kristol Whatley Simms, Ameren Illinois & MEEA Board Chair

#### 1:50pm-2:15pm | Grand Ballroom Salon 3

Keynote Speaker Dr. Henry McKoy, US Department of Energy

#### 2:15pm-3:15pm | Grand Ballroom Salon 3

**Plenary Session** 

## Federal Policy Update: What Does IIJA and IRA mean for Energy Efficiency in the Midwest?

Hear from leaders from Washington, D.C. as they share their perspectives on new federal policies and how this funding will impact individual states. From new federal tax policies to direct rebates for energy efficient products and incentives for contractors, there is a lot of new information to learn about. This panel will be a great starting point for conference attendees as they consider the impact on existing state and utility programs, and begin to plan for new opportunities.

- Vincent Barnes, Alliance to Save Energy
- Mark Kresowik, American Council for an Energy-Efficient Economy
- Kara Saul-Rinaldi, Building Performance Association
- Moderator: Stacey Paradis, MEEA

#### 3:15pm-3:45pm | Grand Ballroom Salon 1&2

Break Sponsored by Consumers Energy



#### 3:45pm-5:00pm | Avenue Ballroom Break-Out Session A1

#### Get Ready 'Cause it's Load Shift Time (\*\*with Apologies to Foghat)

We have heard many times how decarbonization and beneficial electrification will change how much electricity we use and when we use it. This panel will show us the data and tools to understand how demandside programs will impact the new load shapes, how the energy industry is planning for those shifts, and what programs and load shaping will look like for the end-use customer.

- Natalie Mims-Frick, Lawrence Berkeley National Laboratory
- Curt Puckett, DNV
- David Siddiqui, Oracle
- Moderator: David Huang, Uplight

#### 3:45pm-5:00pm | Marriott Ballroom Break-Out Session A2

#### Developing our Workforce by Reaching Broader Communities

When it comes to workforce development, how can we ensure that the most vulnerable populations are not left out of the conversation but prioritized? In this panel, we will highlight various success stories on programs from around our region that not only develop, but also diversify our workforce.

- Antuan Cannon, Willdan
- Scott Alan Davis, SEEL, LLC
- Richard Reilly, Missouri Botanical Garden Earthways Center
- Moderator: Paige Knutsen, Franklin Energy

#### 3:45pm-5:00pm | 6<sup>th</sup> Floor Break-Out Session A3 Energy Efficiency Through Collaboration: How Rural & Tribal Communities are Being Included

In this panel, we will hear from various stakeholders on how they have been working to bring energy efficiency programs to their rural and tribal communities, including how they worked with their local utilities and government officials to codify energy efficiency policies that ensure sustainability for years to come.

- Laura Manthe, Slipstream
- Andrew McNeally, Upper Peninsula Power Company
- Chad Laibly, Focus on Energy
- Moderator: Chad Kruse, IL EPA- Office of Energy

5:30pm-7:00pm | Grand Ballroom Salon 1&2 Opening Reception (All Attendees)



#### WEDNESDAY, FEBRUARY 1

8:00am-6:30pm | 7th Floor **Registration Open** 

8:00am-6:30pm | Grand Ballroom Salon 1&2 **Exhibit Hall Open** 

#### 8:00am-9:00am | Grand Ballroom Salon 1&2

Breakfast Sponsored by Aicor Gas



#### 9:00am-9:45am | Grand Ballroom Salon 3

**Opening Remarks** Stacey Paradis, Midwest Energy Efficiency Alliance

#### 9:45am-11:00am | Grand Ballroom Salon 3

#### **Plenary Session**

#### Bridging the Gap Between Policy & Programs

With significant policy and leaislative actions occurring at both the Federal and state levels, our industry has an unprecedented opportunity for states, utilities and implementers to develop innovative energy solutions, equitably engage a diverse range of customers including historically underserved communities and drive energy program cobenefits such as workforce development. Successfully engaging in energy policy requires not only understanding its nuances, but also successfully positioning to access funding coming out of the legislation.

- Meena Bevers, Nicor Gas
- Paul Doualas, JPI Group
- Sherina Maye Edwards, Midland States Bank
- Cliff Haefke, Energy Resources Center at UIC
- Kristol Simms, Ameren Illinois
- Moderator: Courtney Henderson, Resource Innovations

#### 11:00am-11:30am | Grand Ballroom Salon 1&2



#### 11:30am-12:30pm | Avenue Ballroom Break-Out Session B1

#### Best of the Midwest: Inspiring Efficiency Award Winners

Hear from winners in the Education, Impact, Innovation and Marketing categories about their award-winning programs.

- Nick Bafaloukos, ComEd
- Steve Taggert, Ameresco
- David Hernandez, ComEd
- Karen Ehrardt-Martinez, ICF
- Angie Ostaszewski, Ameren Illinois
- Moderator: Jen Rhodes, MEFA

#### 11:30am-12:30pm | Marriott Ballroom **Break-Out Session B2** Working With Communities: Equitable Outreach and

#### **Engagement Strategies**

Panelists will discuss community outreach and enaggement strategies used to create equitable energy efficiency programs, energy policies and climate plans in the Midwest. These regional case studies will paint a picture of how organizations are engaging with diverse communities and provide useful tips for others looking to do this work.

- Todd Parker, Michigan Saves
- Angela Tovar, City of Chicago
- Moderator: Liliana Scales, Illinois Clean Jobs Coalition

#### 11:30am-12:30pm | 6th Floor Workshop Session B3

#### **Responding to the Fading Light from Lighting Incentives**

As incentives for lighting fade away, many utilities are exploring tactics to fill portfolio savings gaps and create new entry point opportunities for customers to participate in energy efficiency programs. Join this workshop to engage directly with others who are tackling this issue.

#### 12:30pm-1:30pm | Grand Ballroom Salon 3



#### 1:00pm-2:30pm | Sheffield Ballroom Trainina

#### **DEI: Practical Approaches for Putting Change into Action**

In this world where everything seems to be changing and advancing so quickly especially within the Diversity, Equity, and Inclusion space, the learning is never done. This workshop will share practical tools on how to infuse changes surrounding DEI principles into daily processes. This session will also address ways to allow change to be received more readily.

Scott Alan Davis, SEEL, LLC

#### 1:30pm-2:15pm | Throughout **Affinity Group Discussions**

In this structured networking time, you can find your community and join the conversation. Meet colleagues that have similar interests, identities or roles within their organizations to find new connections. See the tab in the app for group locations

#### 2:15pm-2:45pm | Grand Ballroom Salon 1&2

Break Sponsored by >> slipstream

2:45pm-4:00pm | Avenue Ballroom **Break-Out Session C1** 

Plug it in – Where are We With Connecting to GEBs and EV programs? Is there momentum with incorporating GEBs and EVs into developments and existing communities? Examples and lessons learned will be

highlighted as speakers share their insights on projects that are currently underway or complete.

- Tim Kingston, GTI Energy
- Jay Wrobel, US Department of Energy
- Honghao Zheng, ComEd
- Moderator: Carly Burke, Evergreen Energy

#### 2:45pm-4:00pm | Marriott Ballroom Break-Out Session C2

#### **Transforming Market Transformation**

Market transformation initiatives continue to evolve in the Midwest as more states explore new opportunities to drive adoption of energy efficient technologies. Join program representatives to hear about what they have planned and what they learned when talking with individuals working on MT initiatives in other regions.

- Carl Nelson, CEE
- Jim Fay, ComEd
- Keith Cronin, Focus on Energy
- Anthony Fryer, Minnesota Department of Commerce

#### 2:45pm-4:00pm | 6th Floor Workshop Session C3

#### Should You Stay or Should You Go? Preventing Walk-Aways

Deferral rates for income-eligible utility energy efficiency programs and state weatherization assistance programs vary across the country, but limited allowable budget uses and capacity constraints are consistent barriers. Streamlining processes, developing partnerships and evaluating policies can increase the impacts of programs while reducing deferral rates and increasing access to energy efficiency.

#### 2:45pm-4:00pm | Sheffield

#### Training

#### How to Measure Equity in Energy Efficiency Programs

It is critical to take into consideration various factors when developing equity metrics. First, we must define equity. What does it mean for your program? Next, we need to understand our target population's history, awareness and perceptions of the product or service inequities we are working to resolve. In other words, we must be intentional about measuring equity. In this session, we will discuss the development of qualitative and quantitative metrics or KPIs, the different forms of equity with different ways of measuring success and how meeting equity metrics may be impacted by the need to realize savings.

• Quinn Parker, ENCOLOR Consulting

4:30pm-6:30pm | Grand Ballroom Salon 1&2 MEEA Reception (All Attendees)

Sponsored by **C** resource

9:00pm-11:00pm | 4th floor MEEA Nightcap

#### **THURSDAY, FEBRUARY 2**

8:30am-11:00am | 7th Floor Registration Open

8:30am-11:00am | Grand Ballroom Salon 1&2 Exhibit Hall Open

8:30am-9:15am | Grand Ballroom Salon 1&2

Breakfast Sponsored by CenterPoint.

9:15am-10:15am | Avenue Ballroom Break-Out Session D1

#### Electrification: How Much Will It Really Cost?

As more states pursue decarbonization strategies and pass electrificationenabling policies, the potential financial impacts to customers are being quantified. This panel will explore the economic drivers for adoption of low carbon technologies and the operational costs for consumers within the Midwest's unique generation needs.

- Emma Ingebretsen, CenterPoint Energy
- Erica Larson, ICF
- Jackie Montesdeoca, Elevate
- Ranal Tudawe, CEE
- Moderator: Sarah Moskowitz, Illinois Citizens Utility Board

#### 9:15am-10:15am | Marriott Ballroom Break-Out Session D2

#### All About the Heat Pumps: The Importance of Educating Consumers & Training Installers

The interdependencies between our energy and water systems are well documented and recent projects have identified ways to capture and quantify more energy savings from water infrastructure. Join this session to hear about local efforts to help strengthen energy and water systems in the Midwest.

- Justin Margolies, Slipstream
- Jes Rivas, ILLUME
- Jonathan Moscatello, Daikin
- Moderator: Amalia Hicks, Cadmus

10:15am-10:45am | Grand Ballroom Salon 1&2 Break Sponsored by CLEAResult<sup>®</sup>

10:45am-10:50pm | Grand Ballroom Salon 3 Closing Remarks E'Lois Thomas, SEEL, LLC and MEEA Vice-Chair

10:50am-12:00pm | Grand Ballroom Salon 3 Closing Plenary Session State Policy Round-up: What to Expect in 2023 and What Will be the Impact of IIJA and IRA During this plenary, hear perspectives from states on the challenges and opportunities coming in 2023 from new federal funding under IIJA and IRA. Additionally, many states across the Midwest had changes in state legislatures and some at the gubernatorial level. Learn how these changes play into states' plans for the coming year.

- Amber Buckingham, Iowa Energy Office
- Maria Effertz, North Dakota Department of Commerce
- Anthony Fryer, Minnesota Department of Commerce
- Robert Jackson, Michigan Department of Environment, Great Lakes, and Energy (EGLE)

- Joe Pater, Wisconsin Office of Energy Innovation
- Craig Redmon, Missouri Department of Natural Resources, Division of Energy
- Moderator: David Terry, National Association of State Energy Offices

#### 12:00pm Close of Conference

## **2023 HOTEL FLOORPLAN**









6<sup>™</sup> FLOOR

**7<sup>™</sup> FLOOR** 

## **TRAINING & CONNECTION**



DEI: PRACTICAL APPROACHES FOR PUTTING CHANGE INTO ACTION

#### Wednesday, February 1, 1:30pm - 3:00pm | Sheffield

In this world where everything seems to be changing and advancing so quickly especially within the Diversity, Equity, and Inclusion space, the learning is never done. This workshop will share practical tools on how to infuse changes surrounding DEI principles into daily processes. This session will also address ways to allow change to be received more readily.

Facilitated by Scott Alan Davis, Director of Energy Access and Equity, SEEL, LLC



HOW TO MEASURE EQUITY IN ENERGY EFFICIENCY PROGRAMS

#### Wednesday, February 1, 3:30pm - 5:00pm | Sheffield

It is critical to take into consideration various factors when developing equity metrics. First, we must define equity. What does it mean for your program? Next, we need to understand our target population's history, awareness and perceptions of the product or service inequities we are working to resolve. In other words, we must be intentional about measuring equity. In this session, we will discuss the development of qualitative and quantitative metrics or KPIs, the different forms of equity with different ways of measuring success and how meeting equity metrics may be impacted by the need to realize savings.

Facilitated by Quinn Parker, ENCOLOR Consulting



**MEEA CONNECT** 

The MEEA booth is the hub of the Exhibit Hall. Visit MEEA Connect to charge your devices, chat in the lounge area, get info about the conference or learn about MEEA's latest projects.

## **GET ONLINE**

#### LINKEDIN BOOTH – PROFESSIONAL DEVELOPMENT HUB

Are you overwhelmed with LinkedIn or is your profile a little outdated? Do you get too easily overwhelmed with what to post or lacking creativity? Shaily Hakimian, our LinkedIn expert, will be in the LinkedIn Professional Development Hub to give talks and review your profile one-on-one. You will walk away from your conversation with a new personal cheerleader, a fresh look at how to use LinkedIn to your advantage and have creative ideas on how to best present yourself authentically.

Join us for the following sessions or swing by for a one-onone with Shaily, our LinkedIn whisperer, to make your social media presence impactful and productive.

#### January 31, 3:15 p.m. Profile Powerup

Learn about common mistakes you might not know you have on your profile. Walk away with a plan of action or follow up with a one-on-one to dive deeper.

#### February 1, 11:00 a.m. What Should I Post?

Hear about LinkedIn best practices like cadence of posting, should you share personal information, how to be authentic, resharing posts and what your audience wants to hear from you.

## February 1, 2:15 p.m. Amplify Your Company While Amplifying Yourself

Learn how to be an indispensable asset to your company and raise their profile through yours with confidence.



#### **MES CONFERENCE APP**

Browse the agenda, connect with other attendees and get the latest updates directly to your smartphone with the 2023 MES Conference app from Whova.

How to Get the App

- Download the Whova app
- In the app, search for "2023 MES Conference"

Each interaction in the app, whether it's posting in the feed, liking a comment or posting a picture, earns you points. The attendee with the highest points at the end of the conference wins a prize pack from MEEA.

#### Free WiFi

Complimentary WiFi is available throughout the conference footprint for all attendees.

Network: 2023MES

Password: MEEA

**Connect on Social Media** 

Tag your posts #2023MES

Follow MEEA on LinkedIn

## **EXCITING MES FEATURES**



#### **MEEA NIGHTCAP**



MIDWEST ENERGY SOLUTIONS CONFERENCE SCHOLARSHIP

#### Wednesday, February 1 9:00pm-11:00pm Chicago Marriott Downtown Magnificent Mile

On Wednesday, February 1 after your client dinners, return back to the Marriott to challenge your colleagues in a game of Pac Man or foosball, sing your heart out in the Karaoke Lounge, bust some moves on the dance floor, or grab a seat to enjoy a few more free drinks and continue the networking.

Activities include:

- Arcade Room
- Karaoke Lounge | Sponsored by walker-miller
- DJ Booth
- 360 Degree Photobooth | Sponsored by Cee\*



AN EXELON COMPANY

MEEA has partnered with ComEd to create a scholarship to bring six students from around the Midwest to attend MES 2023. We are pleased to welcome these college and graduate students to the conference. Please say hi and welcome them to the industry if you see them throughout the week. Thanks to ComEd for their support of the scholarship.

- Hannah Ogrean
- Umer Farooq
- Kara Holmstrom
- Alejandro Lobo
- Thomas Crabtree
- Alana Davicino

## **2023 CONFERENCE ADVISORY COMMITTEE**

#### THANKS TO OUR 2023 CONFERENCE ADVISORY COMMITTEE

**Dan York** | American Council for an Energy-Efficient Economy (ACEEE) Amalia Hicks | Cadmus **Colleen Morris** | Calico Energy **Shonda Biddle** | Center for Energy & Environment **Jon Blaufuss** | Center for Energy & Environment **Rich Hacker** | GDS Associates **LeAndra Archuleta** | Energy Solutions **Dean Laube** | Franklin Energy Amanda Gasse | ILLUME Bethany Reinholtz | GDS Associates Nathaniel Altfeather | Leidos Kevin DeMaster | Mitsubishi Electric Trane HVAC US LLC Jean Gibson | Peoples Gas & North Shore Gas **John Davis** | Performance Systems Development (PSD) Erika Dominic | Walker-Miller Jolene Sheil | Public Service Commission of Wisconsin

#### **OFFICERS**

**Board Chair** Ameren Illinois, **Kristol Whatley Simms** 

Vice-Chair SEEL, LLC, E'Lois Thomas, Ph.D.

#### **BOARD MEMBERS**

Argonne National Laboratory, **William Worek** 

Cadmus, Dr. Amalia Hicks

Center for Energy and the Environment, **Carl Nelson** 

Citizens Utility Board, Sarah Moskowitz

CLEAResult, Andrenika Whisenton

ComEd, **Denise Munoz** 

DTE Energy, John Boladian

Evergy, Brian File

Franklin Energy, Paige Knutsen

Guidehouse, Wendy Jaehn

ICF, Catul Kiti

Secretary Energy Resources Center, University of Illinois at Chicago, Cliff Haefke

Treasurer Columbia Water & Light, Brandon Renaud

Illume Advising, Lisa LeBeau Obear

Michaels Energy, Carl Samuelson

Minnesota Department of Commerce, Anthony Fryer

Minnesota Power, Katie Frye

Missouri Department of Natural Resources Division of Energy, **Craig Redmon** 

Oracle, David Siddiqui

Peoples Gas and North Shore Gas (WEC Energy Group), **Christina Pagnusat** 

Public Service Commission of Wisconsin, Jolene A. Sheil

TRC Companies, Scott Steiner

Willdan Energy Solutions, Vinoth Kumar Sekar



### ABOUT MEEA THE TRUSTED SOURCE ON ENERGY EFFICIENCY

**MISSION:** The Midwest Energy Efficiency Alliance (MEEA) is a collaborative network, promoting energy efficiency to optimize energy generation, reduce consumption, create jobs and decrease carbon emissions in all Midwest communities.

**VISION:** MEEA seeks an achievable pathway for all people and communities in the Midwest to receive the economic, environmental and societal benefits of energy efficiency and the larger clean energy economy.

**OUR STATES:** MEEA oversees a 13-state region including Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin.

#### **GET INVOLVED**

Join MEEA and partner with more than 150 leading utilities, businesses, government offices, nonprofit organizations, and community-based organizations to advance energy efficiency.

**ALREADY A MEMBER?** Join the Policy, Buildings Policy, Market Solutions and Education, Membership or Conference Advisory Committees. See the full list of member benefits at www.mwalliance.org.

For more information about becoming a MEEA member or joining a committee, stop by MEEA Connect in the Exhibit Hall or visit www.mwalliance.org/membership.

## **SPONSORS**

## PLATINUM



Since 2008, the Ameren Illinois Energy Efficiency Program has been helping our state transition into neren a more affordable and cleaner future. We don't just work in your community, we're a part of it. We work with residents, businesses and partners across

Illinois to save our customers money, lower carbon emissions and strengthen our state's economy. We are committed to helping you improve comfort, manage usage and reduce costs.



Commonwealth Edison, for more than 100 years, has been the primary electric delivery services company for northern Illinois. It currently provides electric service to more

than 4 million customers, or 70 percent of the state's population. ComEd has recommitted its efforts to improving reliability, demonstrating quality customer service and providing energy efficiency incentives, tips and tools to help customers save money and protect the environment.

> DTE Energy is a Detroit-based diversified energy company involved in the development and management of energyrelated businesses and services in the United

States and Canada. Its operating units include an electric utility serving 2.2 million customers and a natural gas utility serving 1.3 million customers in Michigan.



ICF is a global consulting services company, but not your typical consultants. We help clients navigate change and better prepare for the future. Our experts have been embedded in every corner of the energy industry for over 40 years, working at the intersection of policy and practice. We work with the top global utilities, plus all major federal agencies and relevant energy NGOs, to

devise effective strategies, implement efficient programs, and build strong relationships in the communities.



Resource Innovations is a women-led innovations organization offering software-enabled clean energy solutions for utilities as well

as commercial, industrial, and residential energy customers. Our experts design and implement a suite of leading-edge services to support the rapidly changing industry through the clean energy transition. We leverage diversity across our team to accelerate energy innovation and make clean and sustainable energy more available, accessible, and affordable.



Xcel Energy is a major U.S. energy company serving millions of electric and gas customers to power homes,

businesses, and communities across eight Western and Midwestern states. Headquartered in Minneapolis, we are an industry leader in delivering renewable energy and in reducing carbon and other emissions. We were the first major U.S. power company to announce its vision to serve customers with 100% carbon-free electricity by 2050 and to reduce carbon emissions 80% by 2030.

## GOLD



CenterPoint Energy, Inc., headquartered in Houston, Texas, is a domestic energy delivery company that includes electric transmission & distribution, natural gas distribution, and

energy services operations in 8 states: Arkansas, Indiana, Louisiana, Minnesota, Mississippi, Ohio, Oklahoma, and Texas. With more than 9,600 employees, CenterPoint Energy and its predecessor companies have been in business for more than 140 years.



DNV is an independent assurance and risk management provider, operating in more than 100 countries, with the purpose of safeguarding life, property, and the environment. As a trusted

voice for many of the world's most successful organizations, we help seize opportunities and tackle the risks arising from global transformations. We use our broad experience and deep expertise to advance safety and sustainable performance, set industry standards, and inspire and invent solutions.



Nicor Gas is one of four natural gas distribution companies of Southern Company Gas, a wholly owned subsidiary of Southern Company (NYSE: SO). The

company serves more than 2.2 million customers in a service territory that encompasses most of the northern third of Illinois, excluding the city of Chicago. The Nicor Gas Energy Efficiency Program offers rebates, assessments, free products, and other resources to help customers take control of the way they use natural gas. The Nicor Gas Energy Efficiency Program helps our customers save energy and money on their natural gas bills. From providing free products and assessments to rebates and tips, we work with our customers to try to help them find the best ways to save for home and business. The program has been providing energy efficiency support to customers for over 10 years. During this time, we have provided over 1 million customers with more than \$206 million in energy efficiency incentives.

#### PE PLES GAS

ENERGY EFFICIENCY PROGRAM

N&RTH SHORE GAS<sup>®</sup> ENERGY EFFICIENCY PROGRAM

For more

than 170 years, Peoples Gas has delivered safe, reliable natural gas to over 880,000 residents and businesses in Chicago, and for more than 120 years, North Shore Gas has delivered safe, reliable natural gas to residents and businesses in the 54 communities in Lake County, IL. Peoples Gas and North Shore Gas Energy Efficiency Programs provide opportunities to improve customers homes and businesses and reduce energy usage and costs.



SEEL, LLC (Solutions for Energy Efficient Logistics) is a nationally certified minority business enterprise (MBE) service-disabled, veteran-owned (DVBE)

energy efficiency program implementation contractor that offers a suite of energy solutions. SEEL offers turnkey services for programs with seasoned staff to support program goals. As an agile company, SEEL has worked in collaboration with utility clients to rapidly change program designs and provide turnkey services.

# SILVER

**CLEAResult**<sup>®</sup> CLEAResult is the largest provider of energy efficiency, energy transition and decarbonization solutions in North America.

Our experts lead the transition to a sustainable, equitable & carbonneutral future for our communities & planet. Our hometown teams collaborate with a diverse network of partners to deliver technology & personalized services that make it easy for commercial & industrial businesses, governments, utilities & residential customers to reduce their energy use & carbon footprint.



Consumers Energy, based in Jackson, is Michigan's largest utility and provides natural gas and/or electricity to 6.7 million of the state's 10 million residents in all 68 Lower

Peninsula counties. Since 2009, the company has a continued commitment and focus on delivering energy efficiency to residential and business customers. Our purpose and our passion is to make life better for the people of Michigan.

Franklin Energy delivers end-to-end sustainable energy management solutions through a portfolio of intelligent products

and services that lowers costs, reduces carbon and waste, and grows stronger communities and local economies. Franklin Energy is committed to achieving net-zero carbon emissions by 2025, protecting our communities and planet while building a brighter, more sustainable future.



Nest began with a mission to create a home Nest that takes care of the people inside it and the world around it. Now, Nest and Google Home have joined together to give you even more

help at home. Google Nest products work beautifully together to help you stay informed, feel more comfortable and safe, keep an eye on home when you're away, and be more connected to friends and family.

•>> slipstream Slipstream accelerates climate solutions. For everyone. We create, test, deliver and scale the next generation of equitable energy efficiency and renewable energy programs that move us farther, faster toward a clean energy economy. Since 1980, Slipstream has partnered with utilities, local and state governments, regulatory agencies, and other stakeholders to inspire new solutions to big energy challenges.

Groundbreaker. Game changer. Innovator. TRC is a global firm providing environmentally focused and digitally powered solutions. For more than 50 years, we have set the bar in consulting. construction, engineering and management services. TRC's nearly 6,000 professionals serve public and private clients, guiding complex projects from conception to completion.

**uplight** Uplight brings together energy providers and their customers to connect the complex network of dots on the path toward cleaneneray ecosystems.

## BRONZE

AIQUEOUS It's 2023. Energy providers across North America face unprecedented challenges. Drought. Wildfires. Decarbonization. Digitization. Customer demands for equity, reliability and affordability. We give you the tools, expertise and partnership you need to tackle these challenges head on. Our industry-specific data models and best practices, built on Salesforce and Microsoft Azure, give you fast access to a platform you can build on. And our vision will help you make the energy transition.

APTIM is a leading global provider of program management, energy efficiency programs, integrated maintenance services, environmental engineering and remediation, infrastructure EPC

services, and disaster response and recovery for private sector and government customers. Learn more at aptim.com

CADMUS Cadmus' Energy Division is organized around three core areas of expertise: energy program performance, strategic electrification, and distributed and renewable energy. We support clients at every stage of the program lifecycle. Our integrated teams deliver market research and analysis, strategic planning and design, outreach and engagement, technical assistance and implementation support, and evaluation and performance analysis services across technologies, customer sectors, and program types.



The Edison Foundation's Institute for Electric Innovation focuses on advancina the adoption and application of new

technologies that will strengthen and transform the power grid. IEI's members are the investor-owned electric utilities that represent about 70 percent of the US electric power industry. The membership is committed to an affordable, reliable, secure, and clean energy future.



The ERC is an interdisciplinary public service, research, and special projects organization that works to improve energy efficiency and the

environment. The ERC at the University of Illinois Chicago provides comprehensive, cutting-edge solutions for energy and environmental challenges in the institutional, industrial, and commercial sectors. Working in the areas of energy efficiency, distributed generation, utility billing data management, biofuels, and sustainable landscapes.



Evergy is committed to delivering clean, safe, reliable sources of energy today and well into the future. So we're embracing alternative

energy sources to generate more power with less impact to our environment, and adopting new technologies that let our customers manage their energy use in ways that work for them. Whether it's new ways to connect with us, electric vehicle charging stations, or the next innovation around the corner, we're dedicated to empowering a better future.



Guidehouse offers a unique approach Guidehouse to provide forward-thinking ideas and solutions in the critical, complex, and everevolving areas of energy, sustainability,

and infrastructure. Our solutions help solve big challenges by combining deep domain expertise, market research through Guidehouse Insights, and advanced technology capabilities to provide breakthrough innovation for clients.



Leidos is an implementation partner that provides proven approaches to delivering cost-effective, high-performing energy efficiency programs. Our

team uses decades of hands-on program design and implementation experience to manage programs across a wide cross-section of market segments, regulatory requirements, and geographic regions. With an eye on the future, we also integrate other key services and solutions for utilities - including electrification, advanced distribution planning, arid optimization, and renewable project rollouts.



Here's the short and sweet: Michaels Energy is MichaelsEnergy a veteran-owned energy consulting firm that works with utilities across the country (and

Canada, eh) to run and evaluate energy programs that minimize waste and maximize value. Our energy and engineering aurus are obsessed with optimizing buildings and processes to maximize savings and comfort, minimize utility grid stress and carbon footprints, and keep this big, beautiful planet in tip-top shape.



Minnesota Power, a division of ALLETE, Inc., is committed to the reliability and security of the regional power system that provides electricity in a 26,000-square-mile electric service area in northeastern

Minnesota. Minnesota Power supplies retail electric service to 145,000 customers and wholesale electric service to 15 municipalities.

ORACLE Energy and Water

Helping utilities deliver every facet of essential infrastructure Thrive in a sustainable, affordable energy and water future. Deliver outstanding customer experiences, improve energy efficiency, and manage networks and assets so you can deliver essential services to your communities every day.



Rheem® innovates new ways to deliver precise temperatures while saving energy, water and supporting a more sustainable future. Rheem is the only manufacturer globally that produces heating,

cooling, water heating, pool & spa heating, commercial refrigeration products, and is America's #1 water-heating brand with product's available in more than 80 countries. At Rheem®, we're committed to leading the way with intelligent products that truly make a difference for the planet.

Staples Energy provides energy efficiency solutions StaplesEnergy for gas and electric utilities. We specialize in contractor recruitment and training, commercial

and residential installs, ev charging station installation and income qualified weatherization. Our employees are technical experts in HVAC, lighting, electrical, refrigeration, weatherization and air sealing. We are flexible, goal driven and highly reliable when it comes to providing solutions to utility challenges.

TANGO We exist to help you drive results in your reward or incentive program. We're the expert on all CARD things rewards with products that make sending gift cards, prepaid cards, and donations easy for you. Focus on engaging your people, we'll provide the great reward experience.

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Walker-Miller Energy Services is one of the largest Black and woman owned clean energy companies in the U.S. Led by Carla Walker-Miller, Founder & CEO, the Certified

B Corp is a trusted partner with deep roots in the energy industry, providing thought leadership around Energy Efficiency as equitable economic development; Advanced Energy Products & Services; Equitable Mobility Consulting & Installation; and Medium and High Voltage Equipment Sales - driving the benefits of clean energy to all.



Willdan is a national leader in energy, engineering, and software consulting. Since 1964, we have helped clients achieve long-term performance and energy goals. We specialize

in energy efficiency, the integration of distributed energy resources, policy implementation, and cost-effective grid planning. Our clients include building owners, architects, engineers, cities, and utilities.

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