











Benefits Carry Beyond Efficiency

Utility

Energy Savings

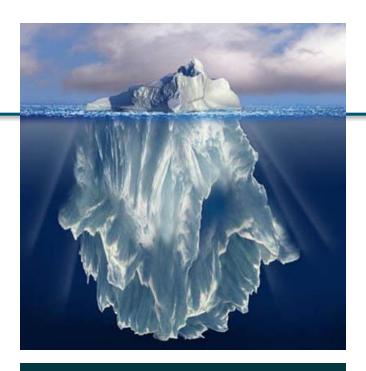
"NSR"- O&M Savings

More Capital Projects

End Customer Satisfaction

Deeper Relationship

Long Term
Planning Horizon



"Not everything that counts can be counted"
- William Bruce Cameron

Customer

Energy Savings

Reduced Maintenance Costs

Reliability & Performance

Safety

Competitiveness

Good Citizen PR

