

# AMES ELECTRIC SERVICES

Going the distance for Rural, Tribal, and  
Micropolitan Customers

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# AMES, IOWA

- 66,000 population
- Includes approx. 28,000 students at Iowa State University



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# AMES ELECTRIC SERVICES

- Founded 1896
- Largest municipal electric utility in Iowa (by customer count)
- 600,000 MWh annual sales
- 135 MW Peak Load (summer)
- 160 employees
- Competitive Rates



# LOCAL CLIMATE IMPACTS



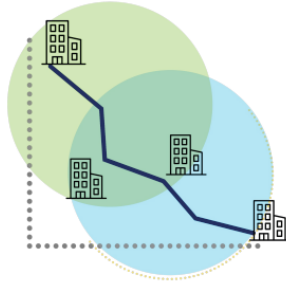
- Includes a 2050 net-zero target
- Plan was accepted by city council in summer 2023



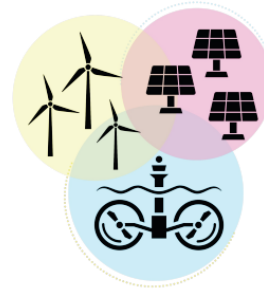
# SIX BIG MOVES



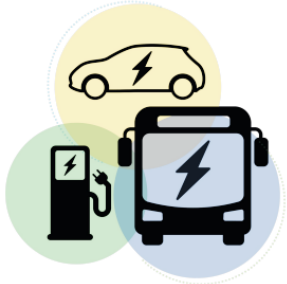
**Building Retrofits**



**Net-Zero New Construction**



**Renewable Energy Generation**



**Reducing Vehicle Emissions**



**Increase Active Transportation  
and Transit Use**



**Reduce Waste Emissions**

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# AMES ELECTRIC SERVICES

- Small, customer owned utilities can adapt quickly to a new energy environment, if they choose
- A successful transition won't happen from the top down
- We can leverage energy efficiency and demand side programs
- Rate Design
- Lead by Example



CITY OF  
Ames



CITY OF  
Ames