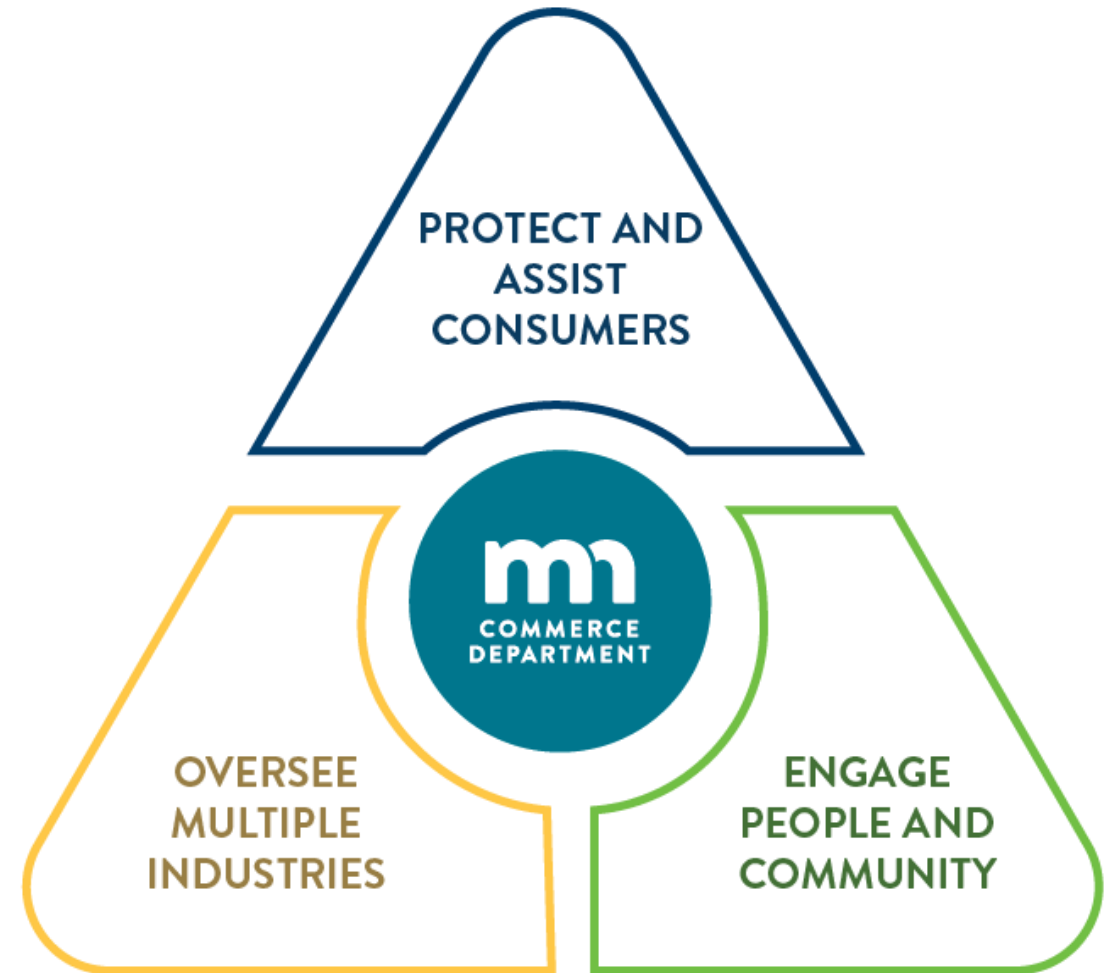


Minnesota Department of Commerce

Mission

- Protect and assist consumers
- Oversight: 40+ industry areas
- Engagement with all communities



Division of Energy Resources/State Energy Office

We promote clean, reliable, and affordable energy for all Minnesotans.

Energy Affordability

- Home Energy Improvements
- Energy Bill Assistance

Energy Development

- Funding & Financing
- Technical Assistance

Regulatory Analysis

- Regulated Utilities
- Telecommunications

Energy Reliability

- Transmission Planning
- Energy Resilience

Market Transformation Definition

As a program strategy, market transformation aims to identify promising energy efficient technologies and accelerate their adoption by engaging more fully in the market pipeline — working early on with tech developers, producers, distributors, and other stakeholders to identify and overcome market barriers, facilitating faster adoption and lasting market improvements.

Source: Center for Energy and Environment

Jim Fay - ComEd

Keith Cronin – APTM/Focus on Energy

Carl Nelson – Center for Energy and Environment