

A utility worker wearing a bright yellow-green hard hat with the Ameren logo, safety glasses, a high-visibility yellow-green vest over a tan long-sleeved shirt, and a brown leather tool belt. He is looking off to the side with a focused expression. The background shows a blurred utility site with power lines and a worker on a lift.

Ameren Illinois
Agnes Mrozowski

About Energy Analyzer

Agentis Platform Overview

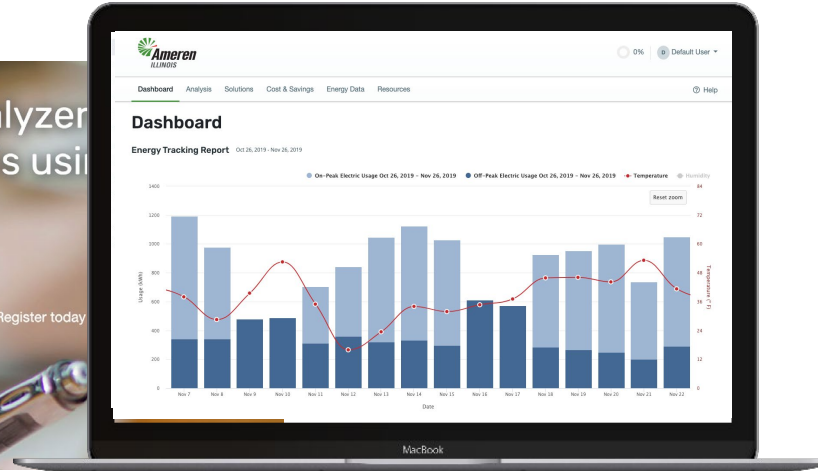


The Ameren Illinois Energy Analyzer allows you to see how your company is using energy like never before.

Want to start reducing your energy use and costs today?

Set aside a few minutes and grab your Ameren Illinois bill to use this FREE online tool. Register today so you can see how your energy is most expensive and find ways to become more efficient.

[Register Now!](#)



- Exclusively focused on business customer engagement
- Provide engagement technology to utilities across North America
- Tools crafted for every business customer — from the smallest to the largest
- Digital energy portal and technology for utility key account managers and field staff

Challenges & Successes

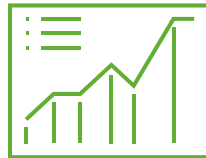
Launched Energy Analyzer in October 2019

- Highly diverse business segments in service territory
- Customers had limited exposure to digital energy tools previously
- New concept for many accounts
- Two-fold goal of customer satisfaction improvement, and energy efficiency savings

**Diverse
Customers**



**New
Type of Tool**



**EE Savings
& CSAT**



Challenges & Successes

Launched Energy Analyzer in October 2019



- **Tailored Platform Experience**
 - Businesses get simple, actionable information, more robust reporting and data manipulation capabilities
- **Marketing Prior to Launch**
 - Direct mail, in-person events, staff training, animated video, etc.
- **Report Metrics Coming Soon**
 - Too early to report as adoption was less than 6 months ago
 - Great feedback from customer sessions and high adoption

