About Energy Analyzer
Agentis Platform Overview

The Ameren Illinois Energy Analyzer gives you to see how your company is using energy like never before.

Want to start reducing your energy use and costs today?
Set aside a few minutes and grab your Ameren Illinois bill to use this FREE online tool. Register today to identify which energy is most expensive and find ways to become more efficient.

Register Now!

- Exclusively focused on business customer engagement
- Provide engagement technology to utilities across North America
- Tools crafted for every business customer — from the smallest to the largest
- Digital energy portal and technology for utility key account managers and field staff
Challenges & Successes

Launched Energy Analyzer in October 2019

- Highly diverse business segments in service territory
- Customers had limited exposure to digital energy tools previously
- New concept for many accounts
- Two-fold goal of customer satisfaction improvement, and energy efficiency savings
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- **Tailored Platform Experience**
  - Businesses get simple, actionable information, more robust reporting and data manipulation capabilities

- **Marketing Prior to Launch**
  - Direct mail, in-person events, staff training, animated video, etc.

- **Report Metrics Coming Soon**
  - Too early to report as adoption was less than 6 months ago
  - Great feedback from customer sessions and high adoption