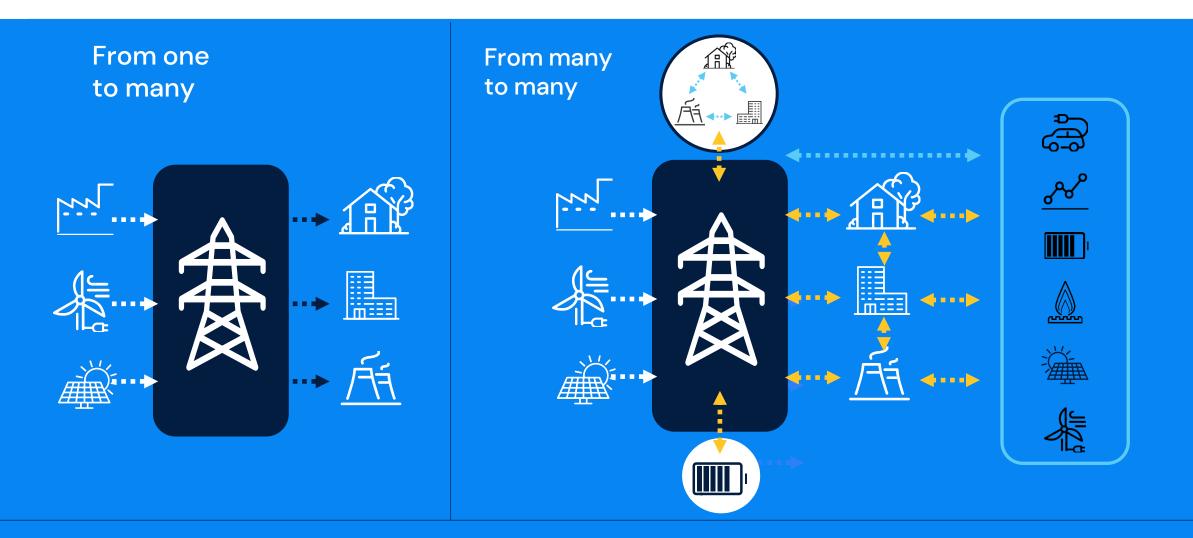


Artificial Intelligence, Real Savings

ICF's Approach to Data-Driven Decision Making with Al

Greg Donworth Data Science Manager 01/30/2024

Utility industry is moving to an "Orchestrated Decentralization" Model



This has implications for:

ICF Proprietary – Do not Copy or Distribute

- DER integration & electrification, decarbonization
- Grid modernization
- Reliability & resiliency

- Utility program design
- DER value realization
- Affordability and equity

How can we....

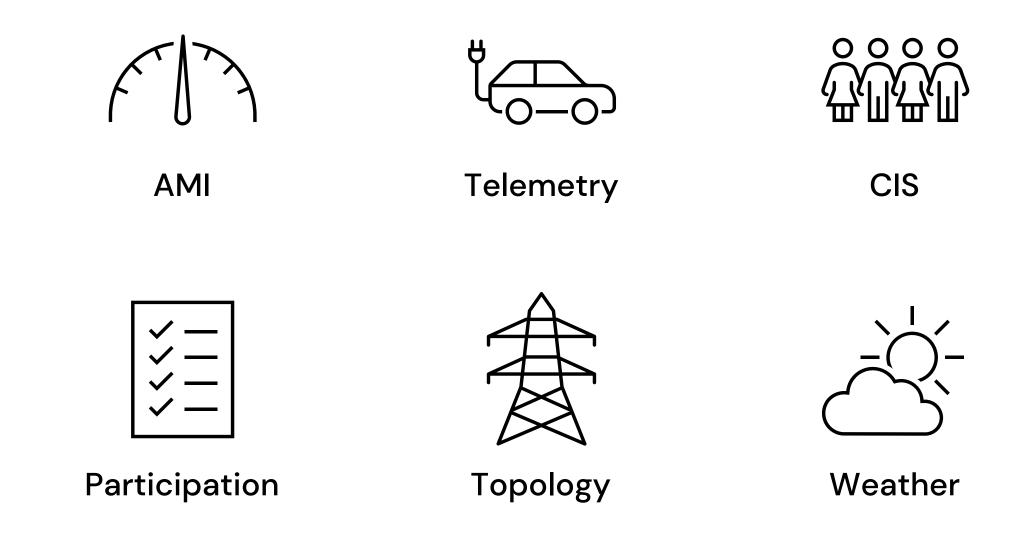


Manage the load growth from building and transportation decarbonization? Optimize the charging and dispatch schedules of m controllable devices? c

Match customers with the best measures to help the customer and utility?

Stay on top of the constant change that our industry is facing?

Necessary Ingredients to a Successful Al Implementation



ightarrow Large Amounts of Data



35,040

Data Points per Meter/Year

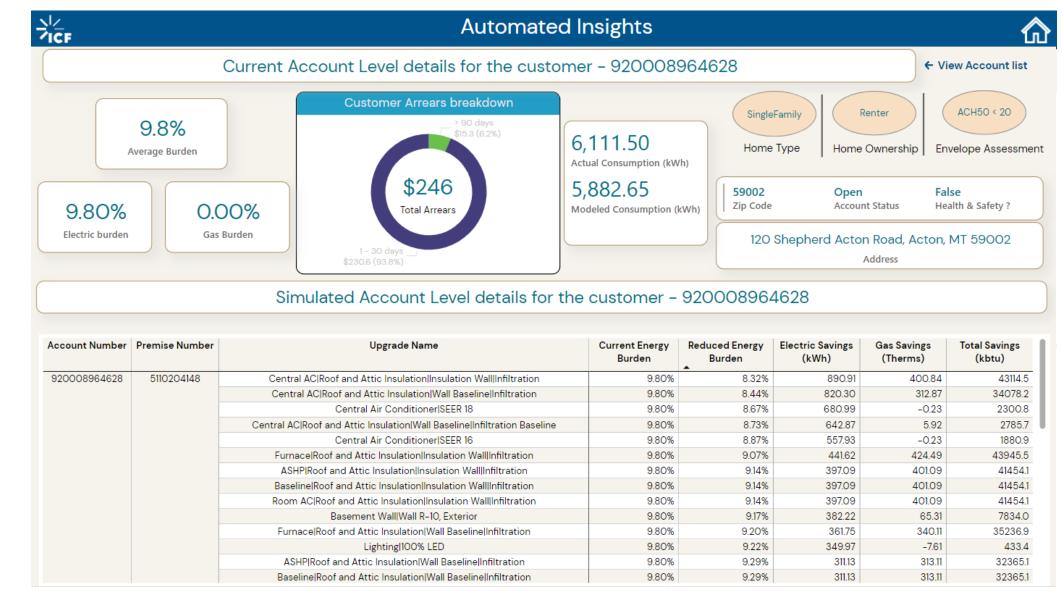
17.52B

Data Points per Year for a Utility with 500,000 Customers

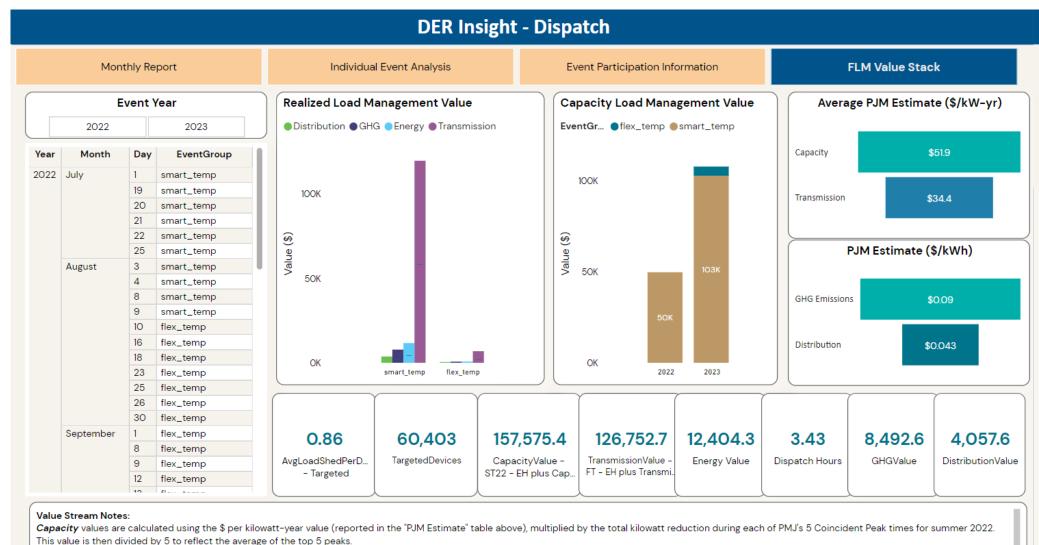
ightarrow Necessity of Cloud Computing

How does ICF use this data to build platforms that help utilities make decisions?

All of the following slides are demonstrations that do not contain PII or client data.



ightarrow Recommendation Engine: Optimize Customer Programs



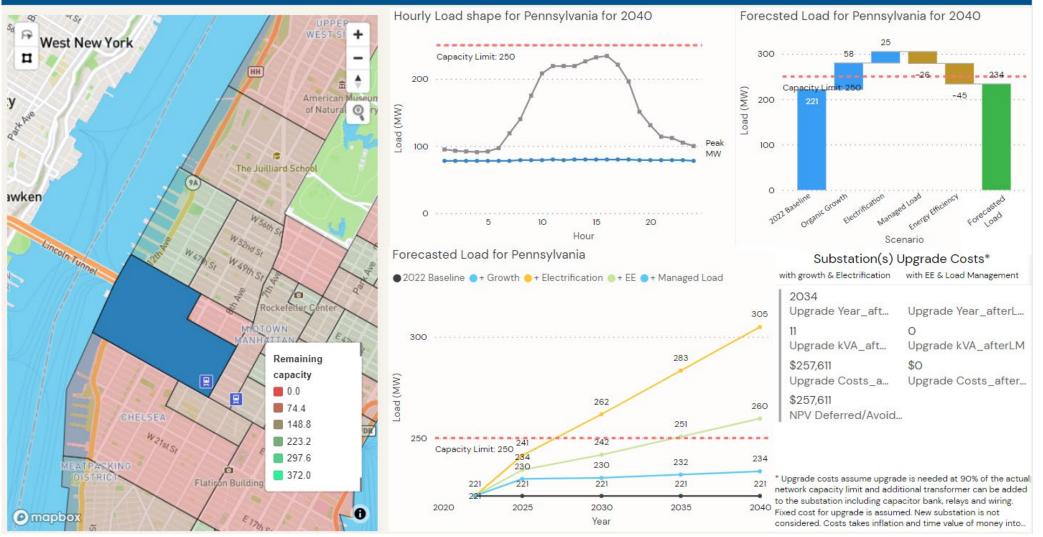
Transmission values are calculated using the \$ per kilowatt-year value, multiplied by the total kilowatt reduction during PJM's zonal transmission peak for PEPCO.

Energy values are calculated using the locational marginal price for every hour of the event, multiplied by the kW reduction in each hour of the event.

ightarrow Continuous Learning: DER Dispatch Optimization



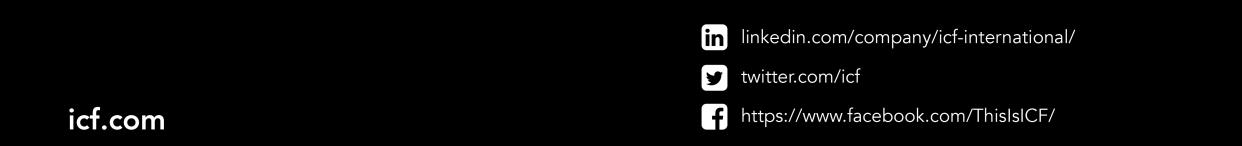
DER Insight – System Planning



ightarrow Forecasting: DER/EE Adoption and Optimization

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About ICF

ICF (NASDAQ:ICFI) is a global consulting and digital services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future.