Cultivating Collaboration
Wisconsin’s Process for Continuous Improvement in Evaluation and Programs
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Unlocking the Key to EM&V
Agenda

Benefits of Working Together
Wisconsin’s Culture of Collaboration
  Focus on Energy Overview
  Stakeholder Potpourri
  Collaboration Process
  Specific Examples (Pilots, SEM)
Summary and Conclusions
Benefits of Collaboration
Why Work Together?

- Continuous Program Improvement
- Take Full Advantage of Evaluation
- Framework for Innovation
- Team Spirit
Cultivating Collaboration in Wisconsin
Focus on Energy Overview

Wisconsin utilities’ statewide program for energy efficiency and renewable energy

Partnered with 108 utilities to offer utility customers opportunities to save energy and money

Funded by utility customers ($100M annual budget), overseen by the Public Service Commission of Wisconsin
Stakeholder Potpourri

- Public Service Commission
- Utilities
- Administrators
- Implementers
- Evaluators
Collaboration Process

Program Planning / Interim Results

Evaluation Response / Plans

Evaluation Planning

Report Review

Impact Workbook Meetings
Continuous Engagement

- Evaluation Working Group
- Regular Evaluation Updates
Pilot Programs

Evaluation team provides input during stage gating process

Evaluation planning is a collaborative, versatile process tailored to each pilot
  • midstream, behavioral, market transformation, new technologies

Close communication with implementers around data collection, timing
  • Networked Lighting Controls Pilot
Strategic Energy Management

Worked together to set up regression models in the beginning, address challenges in real time

Implementer looking to innovate and evolve traditional SEM into program that uses lighter touch

Learning together - numerous conversations about how to develop tailored evaluation approach
Summary and Conclusions
Collaboration Summary

- Enables continuous program improvement
- As programs evolve and become less traditional, need versatility
- Strong lines of communication enable innovation
- Team Spirit!
Thank You

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