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MES 2019

Cultivating Collaboration

Wisconsin's Process for Continuous Improvement in
Evaluation and Programs

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Unlocking the Key to EM&V

Agenda

Benefits of Working Together

Wisconsin's Culture of Collaboration

- Focus on Energy Overview

- Stakeholder Potpourri

- Collaboration Process

- Specific Examples (Pilots, SEM)

Summary and Conclusions

Benefits of Collaboration




Why Work Together?

- Continuous Program Improvement
- Take Full Advantage of Evaluation
- Framework for Innovation
- Team Spirit

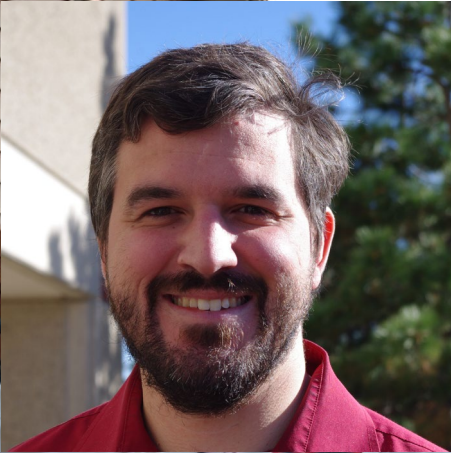


Cultivating Collaboration in Wisconsin

Focus on Energy Overview

- 
- Wisconsin utilities' statewide program for energy efficiency and renewable energy
 - Partnered with 108 utilities to offer utility customers opportunities to save energy and money
 - Funded by utility customers (\$100M annual budget), overseen by the Public Service Commission of Wisconsin

Stakeholder Potpourri



Public Service
Commission



Utilities



Administrators



Implementers



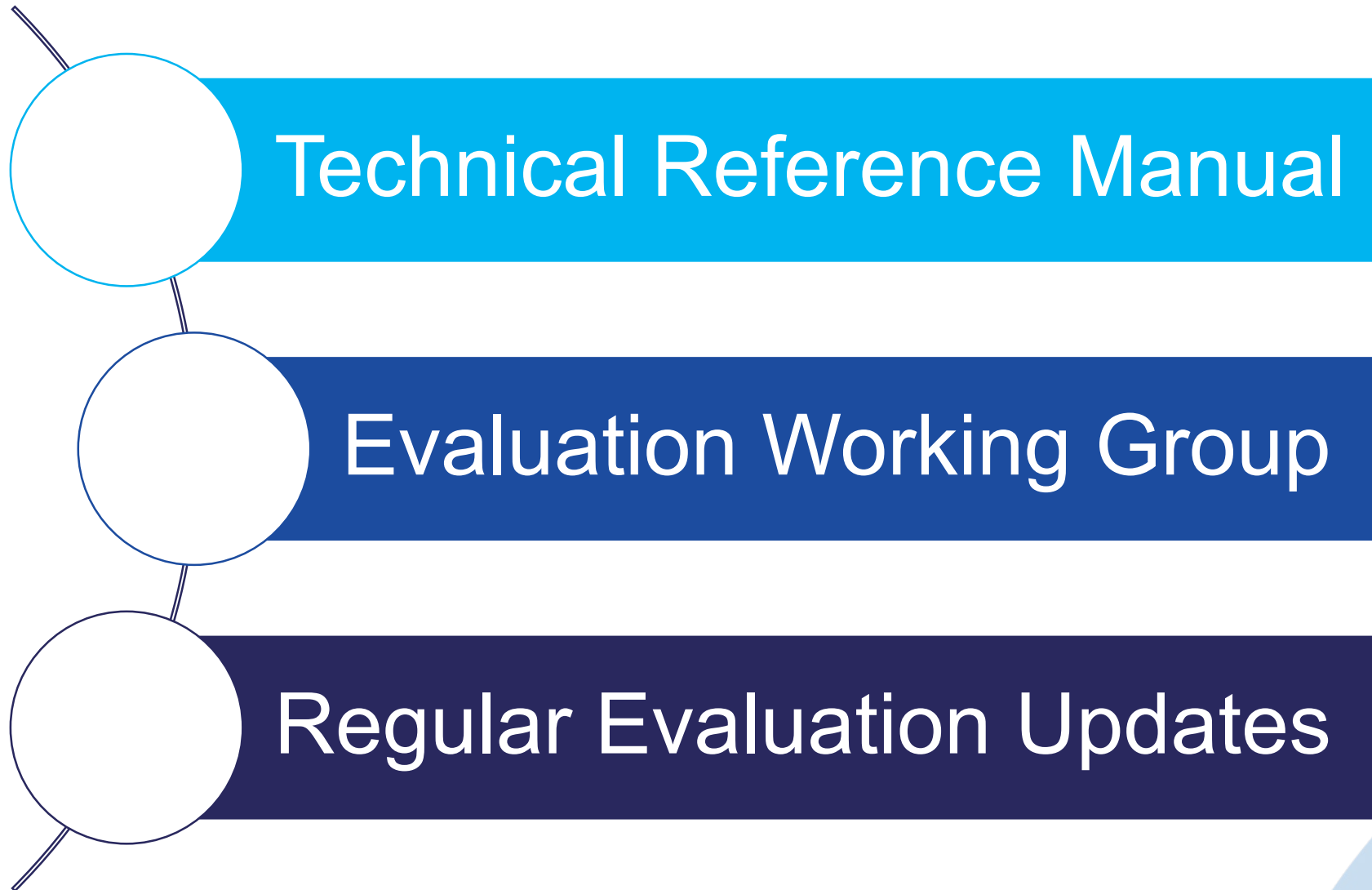
Evaluators




Collaboration Process




Continuous Engagement



Pilot Programs

- 
- Evaluation team provides input during stage gating process
 - Evaluation planning is a collaborative, versatile process tailored to each pilot
 - midstream, behavioral, market transformation, new technologies
 - Close communication with implementers around data collection, timing
 - Networked Lighting Controls Pilot



Strategic Energy Management

- 
- Worked together to set up regression models in the beginning, address challenges in real time
 - Implementer looking to innovate and evolve traditional SEM into program that uses lighter touch
 - Learning together - numerous conversations about how to develop tailored evaluation approach



Summary and Conclusions

Collaboration Summary

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- Enables continuous program improvement
 - As programs evolve and become less traditional, need versatility
 - Strong lines of communication enable innovation
 - Team Spirit!
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Thank You

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Thank You

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