

# Welcome to Exploring Community-Based Approaches to Inclusive Energy Efficiency

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Reimagining tomorrow with **Nexant** today



# Inclusive and Equitable Energy Efficiency




Why is this essential and critical?

- Economic recovery
- EE is changing



What can be gained?

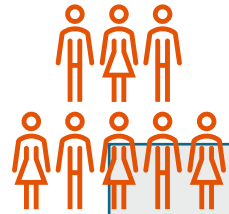
- Community connection
- Representation



What are some common  
misconceptions?

- Only effective small-scale
- One-size-fits-all

# A Holistic Community Development and Engagement Approach



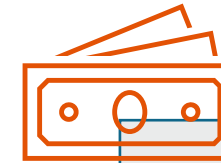
## Customers

- Streamline the customer journey
- Pair customers with the most impactful and meaningful services
- Maximize customers served and funding available for services
- Meet customers where they are
- Deliver an exemplary customer experience



## Communities

- Consciously integrate community development
- Involve, empower, and compensate local, diverse partners
- Strategically identify, integrate, and build partner capacity
- Expand utilities' presence and investments in communities and with their customers



## Economy

- Increase program resiliency by growing local capacity
- Invest in local and diverse workforce development
- Establish utilities' investment as foundational, delivering results and making a difference well into the future