Welcome to Exploring Community-Based Approaches to Inclusive Energy Efficiency

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Inclusive and Equitable Energy Efficiency

Why is this essential and critical?
- Economic recovery
- EE is changing

What can be gained?
- Community connection
- Representation

What are some common misconceptions?
- Only effective small-scale
- One-size-fits-all
A Holistic Community Development and Engagement Approach

**Customers**
- Streamline the customer journey
- Pair customers with the most impactful and meaningful services
- Maximize customers served and funding available for services
- Meet customers where they are
- Deliver an exemplary customer experience

**Communities**
- Consciously integrate community development
- Involve, empower, and compensate local, diverse partners
- Strategically identify, integrate, and build partner capacity
- Expand utilities’ presence and investments in communities and with their customers

**Economy**
- Increase program resiliency by growing local capacity
- Invest in local and diverse workforce development
- Establish utilities’ investment as foundational, delivering results and making a difference well into the future