MES Conference ‘19
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We change the way people use energy™
We help utilities, businesses and individuals make smart energy decisions every day.
"The Rise Fund is committed to achieving measurable, positive social and environmental impacts alongside competitive financial returns –what we call ‘complete returns’.”
Unrivaled resources, undeniable results

**SUPPORTIVE**
- 2,500+ current employees
- 30,000+ contractor partners

**SOPHISTICATED**
- 800+ active programs
- 8M+ calls handled annually

**SECURE**
- 480K+ rebates processed annually
- $320M+ incentives processed annually

**PROVEN**
- 4,500+ GWh saved annually
- 54M+ therms saved annually
The way data security works is much like a puzzle. If a picture contained within the puzzle is what we’re trying to protect from being revealed, we can’t give enough puzzle pieces to be able to create the picture.
What is data?

• This is NOT a talk on what is and what is not Personal Data
• Definition of PII varies from jurisdiction to jurisdiction.

**data**

/ˈdætə, dɑːtə/  

*noun*

facts and statistics collected together for reference or analysis.  
synonyms: facts, figures, statistics, details, particulars, specifics, features; More

• the quantities, characters, or symbols on which operations are performed by a computer, being stored and transmitted in the form of electrical signals and recorded on magnetic, optical, or mechanical recording media.

• **PHILOSOPHY**
  
  things known or assumed as facts, making the basis of reasoning or calculation.
Who uses data?

Administrator / Implementer / Evaluator

Service Provider (utilities, stores, banks, etc.)

Owner / Customer (you and me)
Data from the Consumer (owner) viewpoint

- It’s mine, not yours
- I’ll give you access to what you need to provide the service I want (sometimes for free)
- (a growing percentage) I’m concerned with what happens to my data after I send it to you
Data from the Utility (service provider) viewpoint

- What do I need to provide a service?
- How do I get it without losing an opportunity?
- Find qualified partners to provide a service
Data from CLEAResult’s (administrator) viewpoint

What do I need to provide a service?
How do I get it without losing an opportunity

Find qualified partners to provide a (sub)service

- Obligations
  - Protect it
  - Store it
  - Share it
  - Destroy it
  - Prove it all
- What else can I do with it to evolve and innovate products and services