




CLEAResult[®]

MES Conference '19

Shaun Dentice, Vice President

We change the way
people use energy™



We help utilities,
businesses and
individuals make
smart energy
decisions every day.

THE RISE FUND

*“**The Rise Fund** is committed to achieving measurable, positive social and environmental impacts alongside competitive financial returns –what we call ‘complete returns’.”*

Unrivaled resources, undeniable results

SUPPORTIVE



2,500+

current employees

30,000+

contractor partners

SOPHISTICATED



800+

active programs

8M+

calls handled annually

SECURE



480K+

rebates processed annually

\$320M+

incentives processed annually

PROVEN

4,500+

GWh saved annually

54M+

therms saved annually




The way data security works is much like a puzzle. If a picture contained within the puzzle is what we're trying to protect from being revealed, we can't give enough puzzle pieces to be able to create the picture.

What is data?

- This is NOT a talk on what is and what is not Personal Data
- Definition of PII varies from jurisdiction to jurisdiction.

da·ta

/ˈdɑdeɪ, ˈdādeɪ/ 

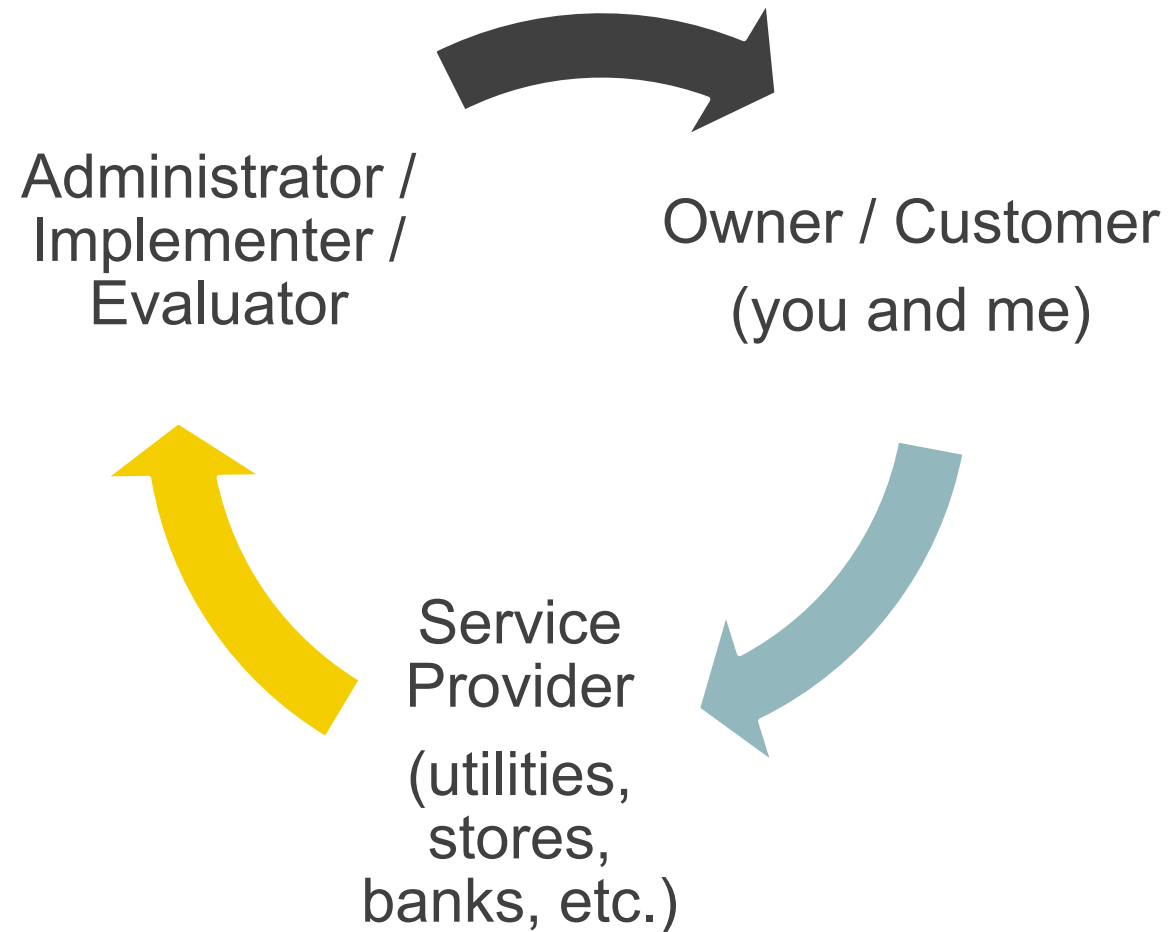
noun

facts and statistics collected together for reference or analysis.

synonyms: facts, figures, [statistics](#), details, particulars, specifics, features; [More](#)

- the quantities, characters, or symbols on which operations are performed by a computer, being stored and transmitted in the form of electrical signals and recorded on magnetic, optical, or mechanical recording media.
- **PHILOSOPHY**
things known or assumed as facts, making the basis of reasoning or calculation.

Who uses data?



Data from the Consumer (owner) viewpoint

It's mine, not yours

I'll give you access to what you need to
provide the service I want (sometimes for free)

(a growing percentage) I'm concerned with
what happens to my data after I send it to you

Data from the Utility (service provider) viewpoint

What do I need to provide a service?

How do I get it without losing an opportunity

Find qualified partners to provide a service

Data from CLEARResult's (administrator) viewpoint

What do I need to provide a service?

How do I get it without losing an opportunity

Find qualified partners to provide a (sub)service

- Obligations
 - Protect it
 - Store it
 - Share it
 - Destroy it
 - Prove it all
- What else can I do with it to evolve and innovate products and services