

Increasing Access to Energy Efficiency through Partnerships

Session A1



SESSION OVERVIEW

Under-resourced communities are an underserved sector, yet given their disproportionately high energy burden, these communities have the greatest need for energy efficiency. This panel focuses on partnerships that have successfully designed unique programs and implementation strategies in the low-income housing sector.



About SEEL

Engage | Connect | Service

SEEL, LLC (Solutions for Energy Efficient Logistics) is a leading energy efficiency contract implementor in the nation.

With over a decade of experience working in the energy efficiency industry, SEEL is not only one of the largest minority-owned, energy efficiency program management companies in the nation, but also a Disabled Veteran Business Enterprise (DVBE) as well as a nationally recognized certified Minority Business Enterprise (MBE).

An award-winning company, since inception, SEEL has engaged with low-income, hard-to-reach communities, provided small businesses with energy audits and direct installation of energy saving measures, and performed energy audits and installed energy measures in single-family and multi-family buildings. SEEL also brings more than nine years of incentive rebate check processing experience on various energy efficiency programs. Much of our success is due to collaborations and partnerships and the SEEL difference in the communities that we service.

Offering a full suite of energy services, to date, SEEL has managed and implemented more than 17 energy efficiency programs across six states. These programs have generated tremendous energy savings and engaged more than a half million utility customers.

Over the years, SEEL has demonstrated great success in serving hard-to-reach and underrepresented communities. SEEL's strength in the industry is rooted in a distinct ability to reach and connect with diverse communities.

Services

- Commercial and Residential Program Implementation
- Program Design and Management
- Contact Center Management
- Customer-Focused Outreach
- Incentive Check Processing
- Appliance Recycling
- Lead Generation



Working Through Partnerships

COMMUNITY/PROFESSIONAL PARTNERSHIPS



A Community Action Agency



Welcome Speakers

Moderator

Dr. E'Lois Thomas

Chief Administrative Officer



David Becker

Marketing Program Manager

DTE

Katherine Elmore

Energy Savers Manager



Uzma Noormohamed

Program Director



Louise Sharrow

Senior Program Manager, Multifamily



Presenter Slides



Questions From Audience

