*As a MEEA Champion, your assistance in promoting the Midwest Energy Solutions Conference makes a significant contribution to the success of the event. Below is a promotional kit to help you promote the event to your network. This includes suggested marketing messages, but feel free to adjust the messages to fit your personal voice and tone.*

*If you have any questions about this promotional kit, please contact Jen Rhodes*.

**Event Overview**

* **Dates:** January 27-29, 2026
* **Location:** Chicago Marriott Downtown Magnificent Mile
* **Early Bird Registration Deadline:** December 12, 2025

**Important Links**

* **MEEA Social Accounts:** [LinkedIn Page](https://www.linkedin.com/company/midwest-energy-efficiency-alliance/)
* **Suggested Hashtags:** #2026MES #EnergyEfficiency #Energy
* **Registration Link for all posts:** [Eventbrite Registration Page](https://www.eventbrite.com/e/2026-midwest-energy-solutions-conference-registration-1492328066419?aff=Champion)
* **Conference Website:** <https://www.meeaconference.org/>

**Sample Email**

I’m excited to invite you to the 2026 Midwest Energy Solutions Conference, which will be held from January 27-29, 2026, in Chicago. I know firsthand how impactful this event is for advancing energy efficiency policy and programming in our region. It’s a must-attend event for anyone working in our industry.

Join MEEA for three days of learning, collaboration and networking at the Chicago Marriott Downtown. This conference is a unique opportunity to engage with the brightest minds in the energy field and you don’t want to miss it.

The early bird registration rate is available until December 12, 2025. [Register today](https://www.eventbrite.com/e/2026-midwest-energy-solutions-conference-registration-1492328066419?aff=Champion).

I look forward to seeing you there!

**Sample Social Media**

**Post 1:**

I’m excited to invite you to the 2026 Midwest Energy Solutions Conference! Join us in Chicago for exciting discussions, networking and insights into the future of energy efficiency. Register now  <https://www.eventbrite.com/e/2026-midwest-energy-solutions-conference-registration-1492328066419?aff=Champion>

**Post 2:**
I’ll be attending the 2026 Midwest Energy Solutions Conference. Will I see you there? Let’s come together to explore energy solutions that will drive the Midwest forward. Register now  <https://www.eventbrite.com/e/2026-midwest-energy-solutions-conference-registration-1492328066419?aff=Champion>

**Post 3:**
Excited to be part of the 2026 Midwest Energy Solutions Conference in Chicago this January! It’s the place to be for anyone passionate about energy efficiency. Register now  <https://www.eventbrite.com/e/2026-midwest-energy-solutions-conference-registration-1492328066419?aff=Champion>

**Post 4 (**before December 12**):**

The Midwest Energy Solutions Conference is always a highlight of my year. Don’t miss your chance to register at the early bird rate. See you in Chicago! Register now  <https://www.eventbrite.com/e/2026-midwest-energy-solutions-conference-registration-1492328066419?aff=Champion>

**Post 5:**

MEEA Staff has been hard at work planning for #2026MES. Join us in Chicago from January 27-29 for three days of exciting discussions, sessions and networking! Register by December 12 to receive the early bird rate! Register now  <https://www.eventbrite.com/e/2026-midwest-energy-solutions-conference-registration-1492328066419?aff=Champion>

**Other Post Ideas:**

* Favorite moments from last year’s MES
* Pictures from your first MES
* Tips on how to meet people at MES
* Favorite part of MES