The Inspiring Efficiency LEADERSHIP Award is presented to the organization or individual who has served as a strong leader in support of energy efficiency in their city, state, region, company, or community.

Organizations or individuals can be nominated in two areas, as an industry leader or as a rising star. Please ensure to specify below which leadership award you are applying for.

**Application Guidelines**

Applicants will need to show this organization or individual’s commitment to the Midwest energy efficiency industry, how they have created a lasting contribution, or how they are already making an impact early in their career.

* The application should not exceed 5 pages total. You may attach up to 3 pages of additional materials (for example, endorsements or letters of support from partners or colleagues).
* Candidates may include state and local political leaders, regulatory officials, legislators, state agency directors, corporations, or other policymakers who have been exceptional in their support of energy efficiency.
* Your application is typically the only way that reviewers learn about your nominee. Please be descriptive and clear in your answers.

**How to Submit Your Application**

Application forms are due by **COB (5 p.m. CDT) on Friday, August 29, 2025**. Please PDF your application and email it with any supplemental materials to Haley O’Rourke at awards@mwalliance.org. Write “IEA LEADERSHIP Award Application” in the subject line.

Questions about the nomination process may also be directed to the email address above or by phone at 312-784-7265.

**Required Nominee Information**

1. Organization or individual being nominated for this award (Please list how you would like it to appear in the awards program):
2. Nominee contact information

Name:

Address:

City, State, Zip:

Phone:

Email:

Website:

1. Nominator contact information

Name:

Address:

City, State, Zip:

Phone:

Email:

1. Please describe the person or organization that you are nominating for the Inspiring Efficiency Leadership Award in 125 words or less. (This will give the reviewers an overview of the application and be used in the Inspiring Efficiency Awards program.)
2. We want to ensure that all the nominees are recognized, so we will be including a synopsis of all nominations and contact information in the Inspiring Efficiency Awards program, which will be posted on the MEEA Conference website. Please check the box if you **do not want** this application to be included. [ ]
3. Please consider this nomination for:

[ ]  Industry leadership

[ ]  Rising star

**Application Questions**

1. Please describe the role the candidate played within the organization, community, or region that contributed to furthering energy efficiency.
2. How has the nominee championed energy efficiency in their career thus far?
3. What does this candidate hope to achieve with their work within the energy efficiency industry?
4. What have been the results of the nominee’s efforts to move energy efficiency forward within their organization, community, or region?
5. What is the candidate’s vision for making energy efficiency a larger part of their organization or community and how have they taken steps to make this a lasting contribution?