

A photograph of a city street in Chicago, featuring several tall skyscrapers. The most prominent building on the right is the Bank of America Tower, known for its distinctive rounded, tiered facade. The street is filled with cars and traffic lights, and the sky is a clear, pale blue.

# 2024 MIDWEST ENERGY SOLUTIONS CONFERENCE

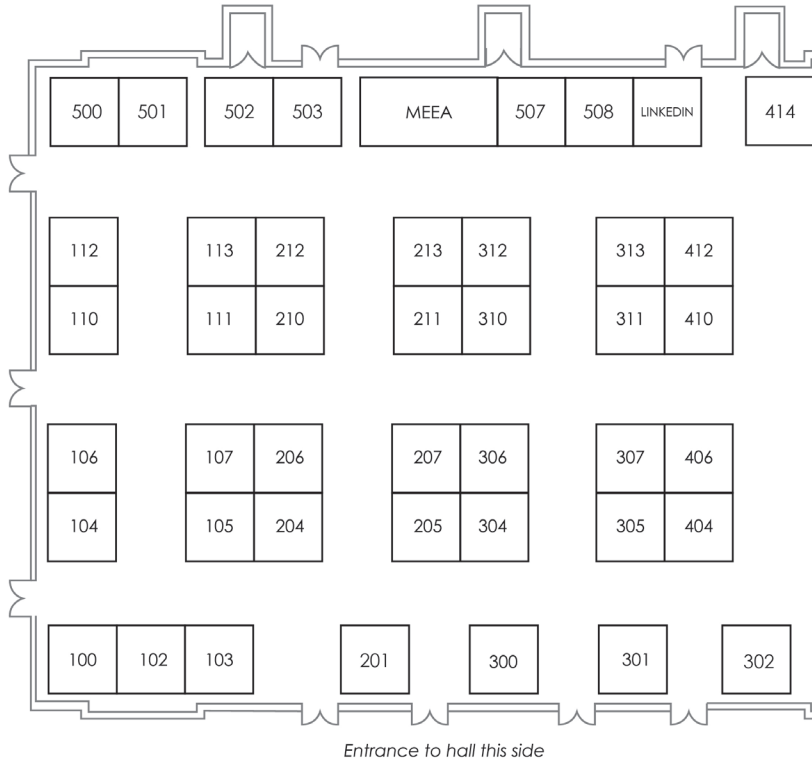
#2024MES

Chicago Marriott  
Downtown Magnificent Mile  
Chicago, IL  
January 30 - February 1, 2024

Presented by



# 2024 EXHIBIT HALL FLOOR PLAN



## COMPANY

AESC  
 AIQUEOUS  
 AM Conservation  
 Anura Energy  
 APTIM  
 Calpine Energy Solutions  
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 Clarke Energy

## BOOTH

104  
 508  
 103  
 100  
 107  
 412  
 313  
 106

CLEARResult	206
CMC Energy Services	304
ComEd	301
Daikin	102
DNV	213
E Source	112
Education & Outreach Company	210
EFI, The Energy Foundation	201
Energy Resources Center University of Illinois Chicago	500
ESPLabs	300
Franklin Energy	212
Greenlite	414
Guidehouse	410
ICF	207
Leidos	305
Mitsubishi Electric Trane HVAC	205
National Energy Foundation	306
Nicor Gas Energy Efficiency Program	503
North American Gas Heat Pump Collaborative	502
NTC	406
Onbe	105
Oracle Energy and Water	204
Peoples Gas and North Shore Gas	111
Resource Innovations	310
Rheem Manufacturing	404
SEEL, LLC	307
Slipstream	211
Staples Energy	311
Tango Card	110
TRC Companies	312
TrickleStar	507
Walker-Miller Energy Services	302
Willdan	113

# WELCOME TO MES 2024!

It is with great pleasure that we welcome you to the 22nd annual Midwest Energy Solutions Conference!

For 21 years, our highly anticipated annual conference has delivered top-quality content combined with incomparable opportunities for networking and connection and this year is sure to continue that trend. Over the past year, we've continued to see exponential growth in our industry driven by support for energy efficiency from federal and state governments, as well as customers and other stakeholders advocating for accessible and cost-effective energy solutions to support a clean energy future in the region. In 2023, our industry saw opportunities and challenges, and we are more certain than ever that energy efficiency must be the first step in delivering a clean energy future.

Over the next few days, we will come together to discuss pressing topics like leveraging new federal funds for local implementation, artificial intelligence's role in advancing energy efficiency programs and how virtual power plants integrate with demand flexibility.



A handwritten signature in black ink that reads "paige knutsen" with a long horizontal flourish extending to the right.

**Paige Knutsen**  
Executive Director  
MEEA



A handwritten signature in black ink that reads "E'Lois Thomas" with a long horizontal flourish extending to the right.

**E'Lois Thomas, Ph.D.**  
Board Chair  
MEEA

We are thrilled to bring back two workshops that were extremely popular last year: the Midwest Air Source Heat Pump Workshop and a Diversity, Equity and Inclusion session, along with a new Midwest Energy Efficiency 101 Workshop, all happening on the first two days of the conference. We will also celebrate our 2024 Inspiring Efficiency Award winners throughout the conference by highlighting the exceptional programs and people from across the region that made 2023 special. And it wouldn't be MES without plenty of opportunities to network with your colleagues and make new connections. Don't miss receptions in the exhibit hall on Tuesday and Wednesday evenings, and be sure to return Wednesday after dinner for last year's hit event – the MEEA Nightcap.

Proven by more than 800 attendees in 2023, we have established MES as the Midwest's can't-miss conference on energy efficiency. We're proud that our event brings together a diverse set of prominent leaders and innovators from across the country to share experiences, identify new ideas and partnerships and work together to deliver efficiency-first solutions to our region. We thank our members, board members, sponsors and attendees from all over the industry, and the tireless effort from MEEA's staff for making this event a success.

We look forward to creating lasting relationships and ensuring a bright future for the energy efficiency industry. On behalf of the board, members and staff at MEEA, thank you for joining us at MES 2024!

# 2024 INSPIRING EFFICIENCY AWARD WINNERS



Celebrate the winners of the 2024 Inspiring Efficiency Awards during opening remarks on Tuesday and Wednesday, and learn more during a panel on Wednesday, January 31 at 11:15 a.m. in the 7th Floor - Grand Ballroom Salon 1.

## EDUCATION

Xcel Energy, Center for Energy and Environment and CenterPoint Energy

## IMPACT

ComEd Expanded Income Eligible Health & Safety Investment

## INNOVATION

ComEd Energy Efficiency Electrification Portfolio Development

## MARKETING

Consumers Energy Online Store Awareness Campaign

## LEADERSHIP AWARD

Angela Tovar, City of Chicago

## CHAMPION AWARD

City of Cincinnati Office of Environment and Sustainability

## CHAIR'S AWARD

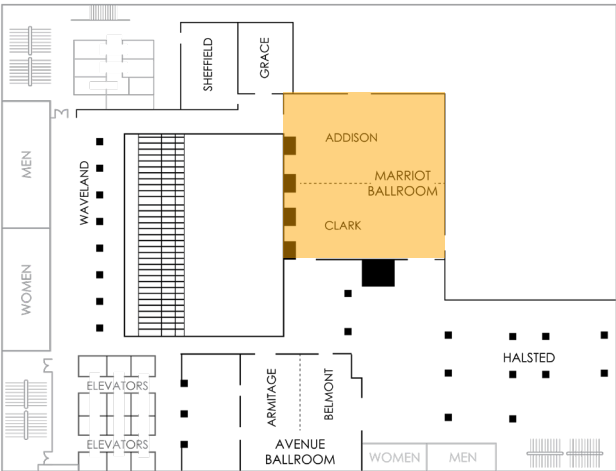
Kristol W. Simms, Ameren Illinois



[Learn more about this year's winners and nominees!](#)

# HOTEL FLOOR PLANS

4TH FLOOR MEETING ROOMS



5TH FLOOR MEETING ROOMS



7TH FLOOR MEETING ROOMS



## MES CONFERENCE APP

Browse the agenda, connect with other attendees and get the latest updates directly to your smartphone with the 2024 MES Conference app from Whova.

How to Get the App:

- Download the Whova app
- In the app, search for “2024 MES Conference”



## FREE WI-FI

Complimentary Wi-Fi is available for all attendees.

**Network:** MES\_2024

**Password:** SurePay

**Sponsored by:**  Choice Digital



## CONNECT ON SOCIAL MEDIA

Be sure to tag MEEA in your LinkedIn posts and use the conference hashtag #2024MES. We will be sharing your posts throughout the conference.

# AGENDA

## MONDAY, JANUARY 29

1:00pm-5:00pm | **Midwest Air Source Heat Pump Collaborative Workshop** |  
7<sup>th</sup> Floor - Grand Ballroom Salon 1

5:00pm-7:00pm | **Midwest Air Source Heat Pump Collaborative Workshop  
Happy Hour** | Off-Site

## TUESDAY, JANUARY 30

8:30am-12:00pm | **Diversity, Equity, Inclusion Workshop** |  
7<sup>th</sup> Floor — Grand Ballroom Salon 1  
Facilitated by Scott Alan Davis, SEEL, LLC

9:00am-12:00pm | **Midwest Energy Efficiency 101 Workshop** |  
4<sup>th</sup> Floor — Marriott Ballroom  
Facilitated by Kelly Mulder, Mulder Consulting and MEEA staff, Greg Ehrendreich, Isabella Gross, Maddie Liput and Natalie Newman.

10:00am-5:00pm | **Registration Open** | 7<sup>th</sup> Floor

12:00pm-6:30pm | **Exhibit Hall Open** | 5<sup>th</sup> Floor — Chicago Ballroom

1:00pm-1:40pm | **Welcome and Opening Remarks** |  
7<sup>th</sup> Floor — Grand Ballroom Salon 2 & 3  
• E'Lois Thomas, Ph.D., SEEL, LLC & MEEA Board Chair  
Sponsored by:



1:40pm-2:00pm | **Keynote Speaker** | 7<sup>th</sup> Floor — Grand Ballroom Salon 2 & 3  
• John Brophy, John Deere

2:00pm-2:15pm | **Break** | 7<sup>th</sup> Floor

2:15pm-3:15pm | **Plenary: Use Less, Do More: How Efficiency First  
Supercharges the Clean Energy Transition** |

7<sup>th</sup> Floor — Grand Ballroom Salon 2 & 3

In this time of generational federal funding, putting efficiency first provides immediate energy reductions and cost savings and ensures that investments in zero-emissions energy achieve their maximum potential. Join us for a plenary session to hear how decision makers are elevating efficiency at three key levels: building, state, and regional grid.

- Paige Knutsen, MEEA
- Katrin Klingenberg, Phius
- Jamie Meyers, Cook County
- Stacey Paradis, Illinois Commerce Commission

3:15pm-3:45pm | **Break** | 5<sup>th</sup> Floor — Chicago Ballroom

Sponsored by:



3:45pm-5:00pm | **Break-Out A1: Artificial Intelligence, Real Savings** |  
7<sup>th</sup> Floor — Grand Ballroom Salon 1

To come up with big solutions, our industry has to deal with a lot of big data. Emerging methods using computer learning models can help reduce the analytical burden and provide insights that weren't possible even just a few years ago. This panel will explore how AI is already being used to identify target customers, tease out and leverage hidden information, and speed up decision making to advance new energy efficiency programs.

- Greg Donworth, ICF
- Nathan Hinkle, Cadmus
- Paul McDonald, Oracle
- Sean Otto, AES

3:45pm-5:00pm | **Break-Out A2: Bang for the Buck: Cost-Effective  
Solutions for the Commercial Sector** | 4<sup>th</sup> Floor — Marriott Ballroom

In recent years, a significant decline in occupancy rates within commercial buildings has presented a perplexing challenge: despite fewer occupants, energy consumption has remained high. Join our panel of experts as they explore innovative, practical and cost-effective methods to enhance energy efficiency in commercial spaces.

- Johnathon Fata, Waypoint Energy

- Jacqueline Freidel, Focus on Energy
- Nikhila Rao, Graphet Data Mining
- Lance Rock, Audit Master Pro

**3:45pm-5:00pm | Workshop A3: A Beautiful Day in the Neighborhood: Leveraging Partnerships to Create Resilient, Energy-Efficient Communities | 5<sup>th</sup> Floor — Chicago Ballroom F**

Local utilities and community partners will shed light on how the synergy of energy efficiency, renewables, electric and natural gas technologies is enabling affordable, net-zero emissions housing options and resilient communities.

**5:00pm-6:30pm | Opening Reception | 5<sup>th</sup> Floor — Chicago Ballroom**

Sponsored by: 

## WEDNESDAY, JANUARY 31

**6:30am-7:30pm | Yoga | 6<sup>th</sup> Floor - Great America**

**8:00am-6:00pm | Registration Open | 7<sup>th</sup> Floor**

**8:15am-6:00pm | Exhibit Hall Open | 5<sup>th</sup> Floor — Chicago Ballroom**

**8:15am-9:15am | Breakfast | 5<sup>th</sup> Floor — Chicago Ballroom**

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**9:15am-9:45am | Opening Remarks | 7<sup>th</sup> Floor — Grand Ballroom Salon 2 & 3**

- Paige Knutsen, MEEA

Sponsored by: 

**9:45am-10:45am | Plenary: Hidden Billions: Policies and Funding the Midwest Will Be Talking About | 7<sup>th</sup> Floor — Grand Ballroom Salon 2 & 3**

Federal home energy rebate funds flowing to states have captured much of the attention in recent months, but other state and federal opportunities also have the potential to generate dramatic improvements

in energy efficiency. This plenary will explore the potential impact of other IRA programs, from tax credits to building performance efforts.

- Rose Dady, U.S. Department of Energy
- Ben Evans, U.S. Green Building Council
- Alison Lindburg, MEEA
- Mandy Mahoney, U.S. Department of Energy

**10:45am-11:15am | Break | 5<sup>th</sup> Floor — Chicago Ballroom**

Sponsored by:  

**11:15am-12:30pm | Break-Out B1: IEA Awards Presentation | 7<sup>th</sup> Floor - Grand Ballroom Salon 1**

Learn about this year's Inspiring Efficiency Awards winners as well as all the new and innovative work applicants have been pursuing across the Midwest.

- Lyndsay Gullede, ICF
- Kara Jonas, ComEd
- Mark Milby, ComEd
- Shannon Morrow, Consumers Energy
- Sarah Northrup, Center for Energy & Environment
- Jen Rhodes, MEEA
- Husein Yussuf, Xcel Energy

**11:15am-12:30pm | Break-Out B2: Going the Distance for Rural, Tribal, and Micropolitan Customers | 4<sup>th</sup> Floor - Marriott Ballroom**

Customers in rural and tribal communities and smaller cities face challenges to effective efficiency, including specific equipment or fuel needs, geography, split incentives, and more. In this session, we will hear from experts on how utilities and implementers can successfully serve these types of customers.

- Nakhia Crossley, U.S. Department of Energy
- Tami Gunderzik, Xcel Energy
- Simran Kohli, Greenlife
- Joel Zook, City of Ames, IA

# AGENDA CONTINUED

## 11:15am-12:30pm | Workshop B3: To Infinity and Beyond: Workshopping the Buzz about Energy Codes | 5<sup>th</sup> Floor — Chicago Ballroom F

Research continues to document the ever-expanding list of advanced energy code benefits – occupant health, grid impacts, carbon reduction, smart buildings and utility bill savings, to name but a few. This workshop will focus on the importance of the energy code and the interlaced nature of stakeholder perspectives and initiatives to improve advancement and compliance.

## 12:30pm-1:45pm | Lunch | 7<sup>th</sup> Floor — Grand Ballroom Salon 2 & 3

Sponsored by:

**CLEAR**Result®

**SEEL**  
Solutions for Energy Efficient Logistics

## 1:45pm-2:45pm | Affinity Group Discussions | See Page 8 for Locations

## 2:45pm-3:15pm | Break | 5<sup>th</sup> Floor — Chicago Ballroom

Sponsored by: 

## 3:15pm-4:30pm | Break-Out C1: Extra Credit: How Broader Metrics Illuminate the Value of Efficiency | 7<sup>th</sup> Floor — Grand Ballroom Salon 1

With rapid changes in policy priorities and technological advancements, the traditional measurements of energy efficiency (spending and savings) are no longer enough to demonstrate success. Join us as we discuss how metrics are evolving to address broader value to the energy system, including community and equity impacts, and to break down the silos between demand-side and supply-side distributed energy resources.

- Natalie Frick, Lawrence Berkeley National Lab
- Dr. Amalia Hicks, Cadmus
- David Kolata, Sealed
- Erin Rasmussen, MidAmerican Energy Company

## 3:15pm-4:30pm | Break-Out C2: Using EE to Improve Health and Resilience | 4<sup>th</sup> Floor — Marriott Ballroom

The EE industry has historically made the case for efficiency by emphasizing economic and environmental impacts of measures. Attend this panel to hear case studies from groups that are working to center health and resiliency benefits of EE retrofits and new building codes, which will become even more important as we feel the impacts of climate change and extreme heat.

- Sarah Edwards, Cook County Department of Environment & Sustainability
- Mary English, Metropolitan Energy Center
- Catherine Lee, Green & Healthy Homes Initiative
- Ruth Ann Norton, Green & Healthy Homes Initiative
- Vinoth Sekar, Willdan

## 3:15pm-4:30pm | Workshop C3: Infinite Diversity in Infinite Combinations: Building Equitable Supplier Networks | 5<sup>th</sup> Floor — Chicago Ballroom F

Utilities and their partners across the Midwest face diverse supplier mandates for their work, yet struggle to find diverse suppliers that meet the statutory qualifications necessary to meet that distinction. This workshop will explore how utilities, implementers and other stakeholders can best support diverse suppliers that benefit both the stakeholder and the supplier in more way that just increased business.

## 4:30pm-6:00pm | MEEA Reception | 5<sup>th</sup> Floor — Chicago Ballroom

Sponsored by:



## 8:30pm-11:30pm | MEEA Nightcap | 4<sup>th</sup> Floor



# THURSDAY, FEBRUARY 1

6:30am-7:30pm | **Yoga** | 6<sup>th</sup> Floor - Great America

8:00am-11:00am | **Registration Open** | 7<sup>th</sup> Floor

8:15am-11:00am | **Exhibit Hall Open** | 5<sup>th</sup> Floor — Chicago Ballroom

8:30am-9:15am | **Breakfast** | 5<sup>th</sup> Floor — Chicago Ballroom

Sponsored by:



9:15am-10:15am | **Break-Out D1: Revolutionizing Energy Efficiency: Heat Pump Innovations Across Residential, Commercial and Industrial Sectors** | 7<sup>th</sup> Floor — Grand Ballroom Salon 1

Join us for a session dedicated to the innovative use of heat pumps across the residential, commercial and industrial sectors. Our experts will explore different applications of gas and electric heat pump technologies across multiple sectors.

- Kevin DeMaster, Mitsubishi Electric Trane HVAC
- Ryan Kerr, GTI Energy
- Christina Pagnusat, Peoples Gas and North Shore Gas
- Ashwin Salvi, AtmosZero

9:15am-10:15am | **Break-Out D2: You Down with VPP? (Yeah You Know Me!)** | 5<sup>th</sup> Floor — Chicago Ballroom F

In addition to saving energy, many EE measures also produce demand savings, allowing them to be aggregated with other distributed energy resources in a Virtual Power Plant (VPP). Learn from leading thinkers and implementers how VPPs can incorporate demand-side resources to provide dispatchable grid services, boosting the reliability and resilience of our energy system.

- Will Baker, Google Nest
- Carmen Best, Recurve
- James Jackson, Resource Innovations
- David Nemtzow, U.S. Department of Energy

10:15am-10:40am | **Break** | 5<sup>th</sup> Floor — Chicago Ballroom

Sponsored by:



10:40am-10:45am | **Closing Remarks** | 7<sup>th</sup> Floor — Grand Ballroom Salon 2 & 3

Sponsored by:



10:45am-12:00pm | **Closing Plenary: Federal Funds, Local Implementation** | 7<sup>th</sup> Floor — Grand Ballroom Salon 2 & 3

The Inflation Reduction Act (IRA) and Bipartisan infrastructure Law (BIL) represent the largest federal investments in efficient and new energy technologies in U.S. history and include many programs and funding streams to take energy efficiency to new heights. While translating these new federal investments has presented challenges, state leaders from across the Midwest and represented on this panel are working toward the best practices in navigating opaque policy directives into tangible goals and actionable frameworks.

- Trish Demeter, Advanced Energy United
- Anthony Fryer, Minnesota Department of Commerce
- Jolene A. Sheil, Public Service Commission of Wisconsin
- David Terry, NASEO

# STAY CONNECTED



## AFFINITY GROUPS

Wednesday January, 31 | 1:45pm – 2:45pm

In this structured networking time, you can find your community and join the conversation. Meet professionals with similar interests, identities or roles within their organizations to find new connections. See our conference app for more details.

**BIPOC Coalition Building** | 4<sup>th</sup> Floor Avenue Ballroom

**EE's Role in Sustainability and Addressing Climate Change** | 4<sup>th</sup> Floor Marriott Ballroom

**LGBTQ+ in Energy** | 5<sup>th</sup> floor Member Lounge

**Marketing & Communications Staff** | 4<sup>th</sup> Floor Sheffield Room

**Mentor / Mentee Connection** | 5<sup>th</sup> Floor Chicago Ballroom Salon 1



## YOGA

Wednesday, January 31 & Thursday, February 1 | 6:30am-7:30am | 6<sup>th</sup> Floor - Great America

Get your mind & body ready for a full day of learning by starting your day off with a yoga class.



## MIDWEST ENERGY SOLUTIONS CONFERENCE SCHOLARSHIP

Sponsored by



Energy Efficiency

MEEA has partnered with ComEd to create a scholarship to bring students from around the Midwest to attend MES 2024. We are pleased to welcome these undergrad and graduate students to the conference. Please say hi and welcome them to the industry if you see them throughout the week. Thanks to ComEd for their support of the scholarship.

- Katherine Ambrose | Loyola University Chicago
- Iker De Lanuza Batidor | University of Minnesota
- Prutha Bhide | University of Michigan
- Ammar Dameh | University of Minnesota
- Ibrahim Hassan | University of St. Thomas
- Martu Kollie | Beloit College




## MEEA NIGHT CAP

Wednesday, January 31 | 8:30pm - 11:30pm |  
Chicago Marriott Downtown Magnificent Mile 4th Floor

On Wednesday, January 31 after your client dinners, return to the Marriott to challenge your colleagues in a game of Pac Man or foosball, sing your heart out in the Karaoke Lounge or grab a seat to enjoy a few more free drinks and continue the networking.

Activities include:

- Karaoke Lounge | Sponsored by 
- Arcade Games
- DJ Booth
- 360 Degree Photobooth



## SHINE ONLINE ON LINKEDIN

### DROP-IN SESSIONS AND ONE-ON-ONE CONVERSATIONS

Swing by the Professional Development Hub in the Exhibit Hall to learn how to build connections through your LinkedIn profile. Learn how to make it as quick as possible for your connections to learn about you & your company. Receive a resource kit with a recording of your one-on-one session and/or drop-in session recordings, a profile checklist, quick wins and bigger picture items and tips from other attendees.

### TUESDAY, JANUARY 30

3:15pm | Amplify Yourself While Amplifying Your Company

### WEDNESDAY, JANUARY 31

10:45am | Should I Post? What Should I Say?

2:45pm | LinkedIn Profile Powerup



## COMMUNITY CONNECTION

Swing by the MEEA booth to hear from community-based organizations about the work they're doing and how other industry organizations can partner with them. Also, don't miss Department of Energy staff sharing information about how communities can access funds and resources to help reach clean energy goals. See our conference app for more details.

### TUESDAY, JANUARY 30

3:20pm-3:40pm | Lee Ringo, Community Development Corporation of  
Pembroke and Hopkins Park

5:10pm-5:30pm | Theresa Collins, Senior Services Plus

5:40pm-6:00pm | U.S. Department of Energy Office of Community  
Engagement

### WEDNESDAY, JANUARY 31

10:50am-11:10am | Justin Idleburg, Cabanne District CDC

2:50pm-3:10pm | Alexander Martin, Peoria Guild of Black Artists

4:40pm-5:00pm | U.S. Department of Energy State and Community  
Energy Programs



## MEEA CONNECT

MEEA's booth is the hub of the exhibit hall. Visit MEEA connect to learn more about our work, get info about the conference, or take a minute to recharge your devices and yourself.

# 2024 CONFERENCE ADVISORY COMMITTEE

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## THANKS TO OUR 2024 CONFERENCE ADVISORY COMMITTEE

**Dan York** | American Council for an Energy-Efficient Economy (ACEEE)

**George Cornwell** | APTIM

**Dr. Amalia Hicks** | Cadmus

**Colleen Morris** | Calico Energy

**Shonda Biddle** | Center for Energy & Environment

**Jon Blaufuss** | Center for Energy & Environment

**Jim Fay** | ComEd

**LeAndra Archuleta** | Energy Solutions

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**Amanda Gassé** | ILLUME

**Nathaniel Alffeather** | Leidos

**Kevin DeMaster** | Mitsubishi Electric Trane  
HVAC

**Jordan Elliott** | Pearl Certification

**Jolene A. Sheil** | Public Service Commission of  
Wisconsin

**Erika Dominick** | Walker-Miller Energy Services

# MEEA'S 2023-2024 BOARD OF DIRECTORS

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**Denise Munoz** | ComEd

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**Ashley Palladino** | Resource Innovations

**Brian Doyle** | Xcel Energy



**MISSION:** The Midwest Energy Efficiency Alliance (MEEA) is a collaborative network, promoting energy efficiency to optimize energy generation, reduce consumption, create jobs and decrease carbon emissions in all Midwest communities.

**VISION:** MEEA seeks an achievable pathway for all people and communities in the Midwest to receive the economic, environmental and societal benefits of energy efficiency and the larger clean energy economy.

**DIVERSITY, EQUITY & INCLUSION STATEMENT:** MEEA is committed to cultivating a culture of diversity, equity and inclusion within our organization, supporting our members as they pursue similar goals and providing a platform to elevate policies, programs and resources that encourage the diversification of the larger energy efficiency industry as a whole to increase access to clean energy for all.



### GET INVOLVED

Join MEEA and partner with more than 150 leading utilities, businesses, government offices and nonprofit organizations to advance energy efficiency.

**ALREADY A MEMBER?** Join the Policy, Buildings Policy, Market Solutions and Education, Membership or Conference Advisory Committees.

**STOP BY MEEA CONNECT IN THE EXHIBIT HALL OR SCAN THE QR CODE TO LEARN MORE ABOUT MEEA MEMBERSHIP AND BENEFITS.**

## PLATINUM



Ameren Illinois is a regulated electric and gas delivery company headquartered in Collinsville, Illinois. At Ameren Illinois, we believe in strengthening the communities we share through a range of corporate citizenship initiatives.

Balancing the needs of our environment, customers and economy is important to all of us at Ameren Illinois. From Avian Protection to Energy Efficiency, we are building a legacy of environmental stewardship.



Commonwealth Edison Company (ComEd) is a unit of Chicago-based Exelon Corporation, the nation's leading competitive energy provider, with approximately 10 million customers.

ComEd provides service to approximately 4 million customers across northern Illinois, or 70 percent of the state's population.

**DTE** DTE Energy (NYSE: DTE) is a Detroit-based diversified energy company involved in the development and management of energy-related businesses and services nationwide. Its operating units include an electric company serving 2.3 million customers in Southeast Michigan and a natural gas company serving 1.3 million customers in Michigan. The DTE portfolio also includes non-utility businesses focused on industrial energy services, renewable natural gas, and energy marketing and trading.



Franklin Energy delivers end-to-end sustainable energy management solutions through a portfolio of intelligent products and services that lowers costs, reduces carbon and waste, and grows stronger communities and local economies. Franklin Energy is committed to achieving net-zero carbon emissions by 2025, protecting our communities and planet while building a brighter, more sustainable future.



ICF is a leading global consulting firm, renowned for taking on the world's most pressing social and environmental issues with a deep understanding of energy, transportation, and climate change. For over 50 years, ICF has partnered with utilities, governments, corporations, and multilateral organizations worldwide, delivering strategic value to client programs at every stage.



Resource Innovations (RI) is a women-led energy transformation firm focused on impact. Building on our expertise in energy efficiency, we're constantly expanding our portfolio of clean energy solutions to guide utilities through increasingly complex, connected challenges. Load flexibility. Electrification. Carbon reduction. With every step, we're leading the charge to power change.



Xcel Energy is a major U.S. energy company serving millions of electric and gas customers to power homes, businesses, and communities across eight Western and Midwestern states. Headquartered in Minneapolis, we are an industry leader in delivering renewable energy and in reducing carbon and other emissions. We were the first major U.S. power company to announce its vision to serve customers with 100% carbon-free electricity by 2050 and to reduce carbon emissions 80% by 2030.

## GOLD



CenterPoint Energy, Inc., headquartered in Houston, Texas, is a domestic energy delivery company that includes electric transmission & distribution, natural gas distribution, and energy services operations in 8 states: Arkansas, Indiana, Louisiana, Minnesota, Mississippi, Ohio, Oklahoma, and Texas. With more than 9,600 employees, CenterPoint Energy and its predecessor companies have been in business for more than 140 years.

**CLEAResult**<sup>®</sup> CLEAResult is the largest provider of energy efficiency, energy transition and decarbonization solutions in North America. Since 2003, our mission has been to change the way people use energy. Today, our experts guide industrial facilities, businesses, governments, utilities and residential customers toward an equitable and environmentally sustainable future.



DNV provides assurance to the entire energy value chain through its advisory, DSM, verification, and certification services. Driven by its purpose, to safeguard life, property, and the environment, DNV helps tackle the challenges and global transformations facing the world today and is a trusted voice for many of the world's most successful and forward-thinking companies.

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Energy Efficiency Program

Nicor Gas is one of four natural gas distribution companies of Southern Company Gas, a wholly owned subsidiary of Southern Company (NYSE: SO). The company serves more than 2.2 million customers

in a service territory that encompasses most of the northern third of Illinois, excluding the city of Chicago. The Nicor Gas Energy Efficiency Program offers rebates, assessments, free products, and other resources to help customers take control of the way they use natural gas. The Nicor Gas Energy Efficiency Program helps our customers save energy and money on their natural gas bills. From providing free products and assessments to rebates and tips, we work with our customers to try to help them find the best ways to save for home and business. The program has been providing energy efficiency support to customers for over 10 years. During this time, we have provided over 1 million customers with more than \$206 million in energy efficiency incentives.



For more than 170 years, Peoples Gas has delivered safe, reliable natural gas

to over 880,000 residents and businesses in Chicago, and for more than 120 years, North Shore Gas has delivered safe, reliable natural gas to residents and businesses in the 54 communities in Lake County, IL. Peoples Gas and North Shore Gas Energy Efficiency Programs provide opportunities to improve customers homes and businesses and reduce energy usage and costs.



SEEL, LLC (Solutions for Energy Efficient Logistics) is a nationally certified minority business enterprise (MBE) service-disabled, veteran-owned (DVBE) program

implementation contractor that offers a suite of energy solutions. SEEL offers turnkey services for programs with seasoned staff to support program goals. For over 14 years, SEEL has collaborated with utility clients to rapidly improve underperforming programs and launch new initiatives changing the energy landscape.

## SILVER



CEE seeks a healthy, carbon-neutral economy that works for all people. A 501(c)(3) clean energy nonprofit with more than 30 years' experience in energy efficiency, we align our strategies behind technical research, program development and implementation, community engagement, policy advocacy, and project financing. Working across homes, businesses, and communities, CEE discovers and deploys the most effective energy solutions to improve the environment and strengthen the economy for everyone.



Consumers Energy, based in Jackson, is Michigan's largest utility and provides natural gas and/or electricity to 6.7 million of the state's 10 million residents in all 68 Lower Peninsula counties. Since 2009, the company has a continued commitment and focus on delivering energy efficiency to residential and business customers. Our purpose and our passion is to make life better for the people of Michigan.



Nest began with a mission to create a home that takes care of the people inside it and the world around it. Now, Nest and Google Home have joined together to give you even more help at home. Google Nest products work beautifully together to help you stay informed, feel more comfortable and safe, keep an eye on home when you're away, and be more connected to friends and family.



Slipstream creates, tests, delivers and scales the next generation of energy efficiency and renewable energy programs that move us farther, faster toward a clean and equitable energy economy. Slipstream partners with utilities, local and state governments, regulatory agencies and stakeholders to inspire new solutions to big energy challenges. With 40 years of experience demonstrating "what's next" in programs and technologies, Slipstream is an established and trusted partner in the industry.



Groundbreaker. Game changer. Innovator. TRC is a global firm providing environmentally focused and digitally powered solutions that address local needs. For more than 50 years, we have set the bar for clients who require consulting, construction, engineering and management services, combining science with the latest technology to devise solutions that stand the test of time. TRC's almost 7,000 professionals serve a broad range of public and private clients, steering complex projects from conception to completion.

## BRONZE



Energy providers across North America face unprecedented challenges. Drought. Wildfires. Decarbonization. Digitization. Customer demands for equity, reliability and affordability. We give you the tools, expertise and partnership you need to tackle these challenges head on. Our industry-specific data models and best practices, built on Salesforce and Microsoft Azure, give you fast access to a platform you can build on. And our vision will help you make the energy transition.





Anura Energy is an energy efficiency services provider that delivers a wide range of solutions to meet the energy saving goals of our clients and customers. Our specialties include program design, program management, project fulfillment, data analysis and industry field training, while our core business activities help address the comfort and safety of a typically under-served population. We serve our clients and customers with the highest level of quality and integrity, and strive to deliver value at every touch point.



APTIM is a global industry leader headquartered in Baton Rouge, La. With employees worldwide, APTIM is a leading environmental and energy solutions, program management, resilience, and critical infrastructure firm. APTIM is ranked in the Top 20 Program Management Firms by ENR.com. Our people have expertise to provide services to government agencies, commercial and industrial clients, and energy customers.



Cadmus' Energy Division is organized around three core areas of expertise: energy program performance, strategic electrification, and distributed and renewable energy. We support clients at every stage of the program lifecycle. Our integrated teams deliver market research and analysis, strategic planning and design, outreach and engagement, technical assistance and implementation support, and evaluation and performance analysis services across technologies, customer sectors, and program types.



Calpine Energy Solutions supplies natural gas, power and risk management services to clients in the US. Our risk management programs are flexible and designed to meet the unique needs of our customers. We focus on finding the right solution for our customers' sustainability and renewable energy goals. We aim to create an integrated solution that incorporates the renewable energy transaction into the entire energy portfolio, analyzing every potential opportunity and looking at the risk/reward.



CMC Energy Services is a nationally recognized WBE energy efficiency service provider for all markets, including providing in-home energy audits and weatherization for single and multifamily homes at market rate and for income-eligible customers; call center support; QA/QC work; servicing small business direct install programs, providing support for clean heating and cooling technologies like heat pumps, and providing engineering and outreach for large C&I programs.



Daikin strives to provide value to the world through our commitment to future air innovations with a reduced impact on the environment. Daikin is a leading innovator and worldwide provider of advanced, high-quality air conditioning and heating solutions for residential, commercial and industrial applications. With more than 90 years of operation, Daikin has sold millions of systems throughout 140 countries. But what makes us great isn't just our HVAC systems. It's our personal service, commitment to quality and technological innovations that allow us to be a leading HVAC manufacturer.



The Energy Resources Center - University of Illinois Chicago has been providing Energy & Environmental Leadership for 50 Years. The ERC is home to a wide variety of experts who comprise a team of technical specialists with backgrounds in a variety of relevant disciplines including engineering, economics, architecture, computer science, database development, and public policy analysis.



Evergy is committed to delivering clean, safe, reliable sources of energy today and well into the future. So we're embracing alternative energy sources to generate more power with less impact to our environment, and adopting new technologies that let our customers manage their energy use in ways that work for them. Whether it's new ways to connect with us, electric vehicle charging stations, or the next innovation around the corner, we're dedicated to empowering a better future.



Guidehouse is a leading global provider of consulting services to the public sector and commercial markets, with broad capabilities in management, technology, and risk consulting. By combining our public and private sector expertise, we help clients address their most complex challenges and navigate significant regulatory pressures focusing on transformational change, business resiliency, and technology-driven innovation. Across a range of advisory, consulting, outsourcing, and digital services, we create scalable, innovative solutions that help our clients outwit complexity and position them for future growth and success. The company has more than 17,000 professionals in over 55 locations globally. Guidehouse is led by seasoned professionals with proven and diverse expertise in traditional and emerging technologies, markets, and agenda-setting issues driving national and global economies. For more information, please visit [guidehouse.com](http://guidehouse.com).

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The Edison Foundation's Institute for Electric Innovation focuses on advancing the adoption of new technologies that improve the customer experience by enhancing how electric companies engage with customers to strengthen and transform the energy grid. IEI's members are the investor-owned electric companies that represent about 70 percent of the US electric power industry. The membership is committed to an affordable, reliable, secure, and clean energy future.



Leidos is an implementation partner that provides proven approaches to delivering cost-effective, high-performing energy efficiency programs. Our team uses decades of hands-on program design and implementation experience to manage programs across a wide cross-section of market segments, regulatory requirements, and geographic regions. With an eye on the future, we also integrate other key services and solutions for utilities – including electrification, advanced distribution planning, grid optimization, and renewable project rollouts.



Michaels Energy is a veteran-owned energy consulting firm that works with utilities across the country (and Canada, eh) to run and evaluate energy programs that minimize waste and maximize value. Our energy and engineering gurus are obsessed with optimizing buildings and processes to maximize savings and comfort, minimize utility grid stress and carbon footprints, and keep this big, beautiful planet in tip-top shape.



Minnesota Power, a division of ALLETE, Inc., is committed to the reliability and security of the regional power system that provides electricity in a 26,000-square-mile electric service area in northeastern Minnesota. Minnesota Power supplies retail electric service to 145,000 customers and wholesale electric service to 15 municipalities.



The Collaborative is made up of 18 gas and dual fuel utilities and energy efficiency program administrators who recognize gas heat pump technologies play an important role in decarbonization.



Onbe is the corporate payouts gateway that manages and modernizes consumer and workforce payments for enterprise merchants and brands. Our payouts gateway enables clients to outsource their B2B individual disbursement operation, relieving them of the cost, complexity and risk that come

with orchestrating these payments in-house, delivering context driven payment choices that are instant, convenient and simple.



Thrive in a sustainable, affordable energy and water future. Deliver outstanding customer experiences, improve energy efficiency, demand side management, and manage networks and assets so you can deliver essential services to your communities every day.



Staples Energy is focused on delivering dynamic, problem-solving solutions for utility clients. Our team of professionals utilizes their hands-on experience and technical knowledge to recruit, train and manage Trade Allies working in commercial and residential buildings. We are committed to local workforce development and have successfully employed returning citizens to deliver energy saving solutions and superior customer service. Tell us your challenge and we will deliver solutions.



Tango's mission is simple: We make gift cards easy to send and awesome to receive. By bundling easy-to-use technology, desirable incentives, and expert service, we help companies get the most out of their reward and incentive programs—from customer acquisition to employee engagement. With our leading reward-delivery technology, customers can instantly deliver digital gift cards to their customers and employees, maximizing impact and driving real business results.



Walker-Miller Energy Services (Walker-Miller), one of the largest African American and woman owned energy efficiency companies in the U.S., is a Certified B Corporation and trusted partner with deep roots in the energy industry. With a team that reflects the rich diversity of this country, Walker-Miller provides thought leadership around Energy Efficiency as equitable economic development; Advanced Energy Products & Services; Equitable Mobility Consulting & Installation; and Medium and High Voltage Equipment Sales to utilities, municipalities, businesses, and communities.



Willdan is an industry-leading energy solutions provider and sustainability consultant, specializing in energy engineering, renewable generation, electric vehicle fleets and infrastructure, program management, microgrids, financing, data analysis, software development and more. Our innovative tools and processes support every stage of your project. Our Energy Design Assistance uses real-time energy modeling to optimize your project design to meet your goals, reduce energy use, and save money.

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