THE MIDWEST’S LARGEST ENERGY EFFICIENCY CONFERENCE

The Midwest Energy Solutions Conference is the Midwest’s premier energy efficiency event, connecting decision makers and innovators from utilities, businesses, the public sector and non-profits.

MES is the region’s largest EE conference, giving sponsors and exhibitors unique access to more than 650 of the region’s most influential energy professionals.

Sign up to sponsor at www.meeaconference.org.

Who Attends MES?

Attendees by Job Title

- Manager: 35%
- Director: 22%
- VP: 8%
- C-suite: 9%
- Consultant: 5%
- Specialist: 5%
- Engineer: 4%
- Associate: 3%
- Coordinator: 3%
- Analyst: 6%

Attendees by Sector

- Utility: 24%
- Manufacturer/Retailer: 6%
- Data/Software: 15%
- Academic, Research, Advocacy: 9%
- Government: 3%
- Other: 5%
- Engineering: 2%
- Implementer: 28%
- Evaluator: 8%

Why Sponsor

Raise Your Profile
As a sponsor of MES 2020, you establish your brand as an industry leader. You’ll enjoy exposure to more than 650 EE professionals, including utility representatives, CEOs and other key decision makers.

Build Relationships
As past attendees will tell you, MES is an outstanding opportunity to connect with the industry’s best and brightest. The agenda features ample networking opportunities and a high traffic exhibit hall to show off your products and services.

How It Works

Sponsorship
We offer a wide range of tiered sponsor packages to meet the promotional needs of any organization. Customize your package with add-ons like sponsoring coffee service, the signature cocktail at the opening reception and more.

Exhibiting
All sponsor tiers include an exhibit booth space. We also offer a standalone exhibitor option. Booths are selected on a first-come, first-served basis, though some prime spaces are reserved for upper-level sponsors.

New & Prospective Members
Discount sponsor + membership packages are available. Contact conference@mwalliance.org for more info.
## 1. Choose a Sponsor Package

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>EXHIBITOR</th>
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<tr>
<td>Member Price</td>
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<tr>
<td>Complimentary Conference Registrations</td>
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<tr>
<td>Discount on Additional Registrations</td>
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<td>25% off</td>
<td>15% off</td>
<td>10% off</td>
</tr>
<tr>
<td>Booth Space</td>
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<tr>
<td>Company Name &amp; Logo on All Promotional Pieces</td>
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<tr>
<td>Listing in Agenda Booklet</td>
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<td>Listing in Mobile App</td>
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<tr>
<td>Opt-in Attendee List</td>
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<td>Tickets to Awards Dinner</td>
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<td>Complimentary Meeting Space (if reserved by 12/31/19)</td>
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<td>Free Sponsorship Add-On (First come, first served)</td>
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<tr>
<td>• Opening Reception</td>
<td>• Awards Dinner</td>
<td>• Break</td>
<td></td>
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<tr>
<td>• Member Reception</td>
<td>• Lunch</td>
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</tr>
<tr>
<td>• Welcome/Intro to Keynote</td>
<td>• Breakfast</td>
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</tbody>
</table>

## 2. Customize with Add-Ons

- Hotel Keycard
- WiFi Provider
- Tote Bag
- Carbon Offset
- Coffee Service
- Reception Photo Booth
- Notebook
- Lanyard
- Conference App

**LIMITED STANDALONE OPTIONS AVAILABLE FOR MEEA MEMBERS:**

- Morning Yoga & Run
- Professional Development Corner

Learn more at www.meeaconference.org
MES by the Numbers

- 3 days
- 680 attendees
- 171 utility reps
- 304 app users

What Our Sponsors Say

- Very good mix of decision makers makes MES networking really good.
- The mix of attendees are one of the main reasons we like the MES conference so much.
- The traffic to our booth was great!
- The conference is excellent for networking- one of the best conferences I attend for connecting with people.

2019 Top Tier Sponsors

See the full list at www.meeaconference.org/sponsor

@MEEAee www.meeaconference.org #2020MES