



Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At Fairmont Chicago:

- Carbon Neutral Meetings
- Recycled and biodegradable meeting setups
- Organic/sustainable menus available (seasonal)
- Linen reuse program

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At Fairmont Chicago:

- Herbs and fresh produce purchased from vendors at the Green City Market from local sustainable farmers
- Shop with the Chef – visit the Green City Market with our Executive Chef. Learn about organic produce and sustainable farming. Return to aria restaurant and enjoy a lunch prepared with items from the market. Last Wednesday of each month, June – September. Also available for private groups.

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at Fairmont Chicago include:

- Recycling bins in place throughout hotel
- Elimination of disposable items
- Integrated non-toxic pest management program
- Elimination of toxic chemicals including phosphates and chlorine
- Reduction of paper volume
- Kitchen cuisine recycling program to a homeless shelter
- Guestroom amenity recycling program to a homeless shelter
- Implementation of purchase program including energy star, post-consumer waste content and recycled/reusable packaging

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At Fairmont Chicago, energy and water conservation projects include:

- 75% of lighting utilizing CFLs - the remainder of the hotel will be retrofitted by 2010
- HVAC – state-of-the-art purge units and cooling towers – eliminating coolant leaks and reducing energy usage
- Refrigeration units utilize EPA-approved 404a coolant
- Low traffic areas have been converted to motion sensitive lighting

- Guest bathroom water usage: Fairmont Chicago has installed water conserving fixtures: 2.2gpm faucet, 2.5gpm showerheads. Toilets retrofitted to the minimum possible flow supported: 3.5gpf
- Reclaim Laundry System
- Exterior plantings are soil and climate appropriate necessitating minimal water and only watered in the early morning
- Non-phosphate, nontoxic, biodegradable, non-chlorinated concentrated liquid cleaning products

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, Fairmont Chicago's partners include:

- Gateway Green, Friends of the Chicago River, Grant Park Conservancy
- Donate food, guest toiletries and soft goods to local homeless shelters
- Seasonal produce purchased from sustainable farmers in the greater Chicago area

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

Fairmont Chicago has received the following certifications/ratings:

- Green Seal Bronze Certification
- Illinois Hotel & Lodging Association "Stay Green" Program Member
- PLANET Environmental Improvement Distinction Award
- Fairmont Hotels & Resorts Environmental Hotel of the Year – Seedling Category

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide Book* at www.fairmont.com