



FOR IMMEDIATE RELEASE

January 14, 2011

Contact: Tim Frisbie, 312-251-9913
tfrisbie@ksapr.com

David Eijadi Wins MEEA Inspiring Efficiency Chairman's Award

Chicago – David Eijadi, Midwest Energy Efficiency Alliance (MEEA) Board Member and Principal of The Weidt Group, has received the *2011 Inspiring Efficiency Chairman's Award* for his leadership and outstanding commitment to the growth of MEEA and the advancement of energy efficiency in the Midwest.

Eijadi has served on the MEEA Board of Directors since 2002, and was Chairman from 2007 to 2010. During his tenure, he provided crucial guidance and leadership as MEEA underwent a period of unprecedented growth. His oversight was especially key during the organization's restructuring in 2008, when MEEA's staff and membership both doubled.

As a LEED Accredited Professional with more than 30 years of experience, David and his staff at The Weidt Group also provided valuable design services during the organization's office move in 2005 that allowed MEEA to attain a LEED CI rating.

The Weidt Group, an energy consulting and software design firm that conducts business internationally, has offices in Minnetonka, MN, Des Moines, IA, Tampa, FL, Berkley, CA, Grand Rapids, MI, and Denver.

Under David's direction, The Weidt Group's award-winning Energy Design Assistance programs have reduced carbon emissions by more than 708 Kilotons, while saving building owners and operators more than \$72 million annually.

"David's leadership has been instrumental in positioning MEEA for continued growth and success," said MEEA Acting Executive Director Jay Wrobel. "David has worked selflessly to help MEEA prosper, recognizing that MEEA's success would further benefit all those working in the energy efficiency field."

The Chairman's Award is bestowed each year to a person who has exhibited exemplary leadership for energy efficiency in the Midwest and support of MEEA.

###

Midwest Energy Efficiency Alliance, www.mwalliance.org, is a collaborative network advancing energy efficiency in the Midwest to support sustainable economic development and environmental preservation.

MEEA promotes the market transformation of energy efficiency technologies, processes and best practices within a 13-state area, through policy advocacy, program design and facilitation and piloting of energy technologies. MEEA bridges the gap between policy adoption and program implementation.