



February 20-22, 2019 | Chicago, IL

Wednesday, February 20

8:30 - 11:30am	Pre-Conference Workshop
12:00 - 5:00pm	Exhibit Hall Open
1:00 - 1:15pm	Welcome and Opening Remarks
1:15 - 2:00pm	Keynote Speaker
2:00 - 3:30pm	Plenary: What Do the 2018 Elections Mean for EE in the Midwest?
3:30 - 4:00pm	Break
4:00 - 5:15pm	Break-Out Sessions <ul style="list-style-type: none"> • One Size Does Not Fit All: How to Effectively Engage Rural Customers • Resilience, Health and Energy: Three Peas in a Pod • Smart Efficiency Requires Smart Data: Using Data to Better Serve Customers
5:30 - 6:00pm	Opening Reception (Members Only)
6:00 - 7:30pm	Opening Reception (All Attendees)

Thursday, February 21, 2018

7:00 - 8:00am	Yoga & Guided Run
8:00am - 5:00pm	Registration and Exhibit Hall Open
8:00 - 9:00am	Breakfast
9:00 - 9:30am	Opening Remarks
9:30 - 10:45am	Plenary: Market Transformation—Can the Midwest Leverage the Experience of Others?
10:45 - 11:15am	Break
11:15am - 12:15pm	Policy and Program Committee Meetings
12:15 - 1:30pm	Lunch
1:30 - 2:45pm	Break-Out Sessions <ul style="list-style-type: none"> • Unlocking the Key to EM&V • Untangling the Grid: Non-Wired Solutions in a Wired World • Planning Your Energy Future? Let EE Be Your Guide
2:45 - 3:30pm	Break
3:30 - 5:00pm	Workshops <ul style="list-style-type: none"> • Harnessing Technology to Engage Customers • Best Practices for Increasing Diversity and Inclusion Efforts • Sharing the Load: Best Practices in Energy Equity
5:30 - 7:00pm	MEEA Member Reception
7:00 - 9:00pm	2019 Inspiring Efficiency Awards Dinner & Gala

Friday, February 22, 2019

7:00 - 8:00am Yoga & Guided Run

8:00 - 11:15am Registration and Exhibit Hall Open

8:00 - 8:45am Breakfast

8:45 - 8:50am Opening Remarks

8:55 - 9:30am Keynote Speaker

9:30 - 10:45am Plenary: Beneficial Electrification in the Midwest: EE is the Pathway Forward

10:45 - 11:15am Break

11:15am - 12:30pm Break-Out Sessions

- Lighting the Future: Insights into EISA and the Lighting Landscape Post 2020
 - Grid Reliability, Resiliency and Optimization
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12:30pm Close of Conference