



February 20-22, 2019 | Chicago, IL

Wednesday, February 20

8:30am - 11:30am **Pre-Conference Workshop**

12:00pm - 5:00pm **Exhibit Hall Open**

1:00pm - 1:15pm **Welcome and Opening Remarks**
Jim Jerozal, Nicor Gas and MEEA Board Chair

1:15pm - 2:00pm **Keynote Speaker**
Nichole Siverson, Schneider Electric

2:00pm - 3:30pm **Plenary: What Do the 2018 Elections Mean for EE in the Midwest?**
The Midwest has new governors, US Senators and Representatives, state legislators and commissioners. This panel of policy experts explores what these changes mean for EE on the federal and state levels, and how we continue to support investment in the region.

- Ray Fakhoury, Advanced Energy Economy
- Jason Hartke, Alliance to Save Energy
- Jeff Schlegel, Schlegel & Associates
- Moderator: Stacey Paradis, MEEA

3:30pm - 4:00pm **Break** Sponsored by Lockheed Martin and SEEL, LLC

4:00pm - 5:15pm **Break-Out Sessions**

One Size Does Not Fit All: How to Effectively Engage Rural Customers
Most utility programs are designed for densely-populated areas, but this model doesn't always work for rural customers. This panel will discuss some of the barriers utilities face when trying to engage these customers as well as some successful solutions such as financing mechanisms, targeted outreach and policy recommendations.

- Keith Cronin, APTIM
- Christine Donovan, VEIC
- Katie Rock, Center for Rural Affairs
- Mary Shoemaker, ACEEE
- Moderator: Scott Drake, East Kentucky Power Cooperative

Resilience, Health and Energy: Three Peas in a Pod
The economic and environmental benefits of energy efficiency have long been understood. However, cities and organizations are beginning to look at energy efficiency as a tool to improve health and resiliency. This panel will discuss the impacts energy use has on human health and explore how efficiency is being used to promote healthier and more resilient communities.

- Abby Finis, Great Plains Institute
- Amanda Gramigna, Elevate Energy
- Anand Natarajan, City of Cleveland
- Moderator: Dan York, ACEEE

4:00pm - 5:15pm

Break-Out Sessions

Smart Efficiency Requires Smart Data: Using Data to Better Serve Customers

Program administrators need to collect and analyze customer energy data for efficiency program evaluation and future program planning. With the vast amounts of energy data in the market, it is important to understand how we collect and use data. This panel will discuss how and how much data is collected, how data is secured and checked, and how administrators use it to achieve results for energy efficiency.

- Kevin Andrews, E Source
- Omar Siddiqui, EPRI
- CLEAResult
- Moderator: Jeff Erickson, Navigant

5:30pm - 6:00pm

Opening Reception (MEEA Members Only)

6:00pm - 7:30pm

Opening Reception (All Attendees) Sponsored by CLEAResult and ComEd

Thursday, February 21

7:00am - 8:00am **Yoga & Guided Run**

8:00am - 5:00pm **Registration and Exhibit Hall Open**

8:00am - 9:00am **Breakfast** Sponsored by Ameren Illinois

9:00am - 9:15am **Opening Remarks**
Stacey Paradis, MEEA

Plenary: What Role Can Market Transformation Play in the Evolving EE Paradigm?
As the Midwest investment in EE grows, could our region look toward market transformation as a valuable option in the tool kit? Learn from key stakeholders in other regions on about their market transformation efforts.

- Lara Ettenson, NRDC
- Bob Jenks, Oregon CUB
- Jim Jerozal, Nicor Gas
- Susan Stratton, NEEA
- Moderator: Lauren Casentini, Resource Innovations

10:45am - 11:15am **Break** Sponsored by Franklin Energy Services and ICF

11:15am - 12:15pm **Policy and Program Committee Meetings**

12:15pm - 1:30pm **Lunch** Sponsored by Nicor Gas and Resource Innovations

1:30pm - 2:45pm **Break-Out Sessions**

Unlocking the Key to EM&V

Whether evaluating Market Transformation or Strategic Energy Management programs, leveraging building data to assist in the evaluation process, or evaluating traditional DSM programs, communication and collaboration throughout the entirety of the program is essential. This panel will explore real life experiences with this approach.

- Jeff Erickson, Navigant
- Amalia Hicks, Cadmus
- Jeff Perkins, ERS
- Moderator: Nate Baer, Staples Energy

Untangling the Grid: Non-Wired Solutions in a Wired World

This panel will highlight the evolving world of non-wired alternatives to meet current and future energy demands. Experts will discuss how key components such as energy efficiency, demand response, new technologies and grid modernization, help utilities achieve their goals and create a more resilient grid.

- Carl Linvill, Regulatory Assistance Project
- Mark Luoma, Consumers Energy
- Kevin Stewart, DTE Energy
- Moderator: Chris Neme, Energy Futures Group

Planning Your Energy Future? Let EE Be Your Guide

Utilities use integrated resource planning to ensure they meet the future energy needs of their customers at the lowest cost, but they also have to meet legislative, regulatory and societal energy goals in a rapidly changing marketplace. In the Midwest, Indiana, Michigan and Minnesota utilities can use IRPs as a driver for protecting, advancing and innovating in energy efficiency and clean energy. On this panel, three utilities that are on the leading edge of the changing energy system in the Midwest will discuss the methods and models they used to include energy efficiency resources in these far-reaching plans.

- Jeremy Petersen, Xcel Energy
- Victoria Vrab, NIPSCO
- Sara Walz, Consumers Energy
- Moderator: Nick Dreher, MEEA

2:45pm - 3:30pm **Break** Sponsored by Lime Energy and Nexant

3:30pm - 5:00pm **Workshops**

Harnessing Technology to Engage Customers

During this interactive workshop, explore how utilities can harness technologies, such as smart thermostats, home assistant products and AMI to engage with customers in a meaningful way.

How to Create an Industry that Reflects & Serves Diverse Communities

The energy efficiency sector has been grappling with fostering a more diverse and inclusive industry, but the workforce remains largely homogenous. Diversity and inclusion efforts are on the rise as businesses and organizations re-examine workforce development, supplier diversity and how to better serve traditionally underserved communities. This small group, interactive workshop will focus on sharing best practices and tips to increase diversity that participants can bring back to their organizations.

Sharing the Load: Best Practices in Energy Equity

By and large, the low-income customers who would benefit most from energy bill savings are not being reached by energy efficiency programs. While the EE industry has made notable strides, we are still a long way from fully meeting the needs of low-income communities. In this roundtable workshop, participants will swap ideas, observations and best practices while identifying gaps and innovative solutions to ease the energy burden.

5:30pm - 7:00pm **MEEA Member Reception** Sponsored by AEP Ohio and DTE Energy

7:00pm - 9:00pm **2019 Inspiring Efficiency Awards Dinner & Gala** Sponsored by Xcel Energy

Friday, February 22

6:45am - 7:45am **Yoga & Guided Run**

8:00am - 11:15am **Registration and Exhibit Hall Open**

8:00am - 8:45am **Breakfast** Sponsored by Ameren Illinois

8:45am - 8:55am **Opening Remarks**
Bill Angelos, MEEA

8:55am - 9:30am **Keynote Speaker**
Dr. Tony Reames, University of Michigan

9:30am - 10:45am **Plenary: Beneficial Electrification in the Midwest: EE is the Pathway Forward**
Everyone is talking about electrification and the shift to renewable energy supply in response to a future driven by emissions reductions and progressive statewide clean energy goals. How does EE fit into that future? EE is still the cheapest resource, drives optimization and remains an essential element to a cleaner energy economy.

- Ellen Bell, Environmental Defense Fund
- Chuck Caisley, KCP&L
- Kristin Munsch, Citizens Utility Board
- Rick Murphy, American Gas Association
- Moderator: Ed Miller, The Joyce Foundation

10:45am - 11:15am **Break** Sponsored by MidAmerican and Alliant

11:15am - 12:30pm **Break-Out Sessions**

Lighting the Future: Insights into EISA and the Lighting Landscape Post 2020

As new lighting regulations begin unfold toward 2020, join us for an introduction into the Energy Independence and Security Act of 2007 and an overview of the events over the past year. This panel will also explore the relationship between improved building codes and the future of lighting standards set forth by EISA.

- Jim Fay, ComEd
- Jamie Fitzke, CEE
- Harold Jepsen, Legrand
- Moderator: Agnes Mrozowski, Ameren Illinois

Assembling a Grid Resiliency Toolbox: The Tools That Make it Possible

There are various "tools" that utilities can use to increase the resiliency, reliability and optimization of the electric grid. Examples include CHP, microgrids and an interruption cost estimate calculator, among others. During this panel, experts will discuss a few concepts in detail, and present potential opportunities and use cases.

- Russ Desalvo, ComEd
- Joshua Schellenberg, Nexant
- Gene Shlatz, Navigant
- Moderator: Stefano Galiasso, Energy Resources Center, University of Illinois-Chicago

12:30pm **Close of Conference**