



Conference Agenda



2008 Midwest Energy Solutions Conference: Leading the Way! Wednesday, January 9th, 2008

7:30 – 8:30am	Breakfast
8:30 – 8:45am	Welcome and Opening Remarks David Eijadi, Chairman, Midwest Energy Efficiency Alliance Board of Directors
8:45 – 10:00am	Progress on National Energy Policy and Implications for the Midwest: Panelists will provide an overview of the latest developments around Energy, Climate and Farm Bill legislation with attention to the opportunities and challenges for the Midwest. Moderated by George Phelps, North American Insulation Manufacturers Association <ul style="list-style-type: none">▪ Lisa Jacobson, Business Council for Sustainable Energy▪ David Hawkins, Natural Resources Defense Council▪ Steve Clemmer, Union of Concerned Scientists
10:00 – 10:30am	Break
10:30 – 11:45am	Success of Sustainable Big Business: Representatives from major industrial companies discuss their commitments to sustainability, the increasing use of efficiency as a resource and the growth of markets for energy efficient products and services. Moderated by Jon Thomsen, ECOS Consulting <ul style="list-style-type: none">▪ Pat Ludewig, Caterpillar▪ Steve Schultz, 3M▪ Scott Young, Dow Chemical
11:45 – 1:00pm	Lunch : Sadhu Johnston, City of Chicago Jochem Moerkerken, Roland Berger Strategy Consultants
1:00 – 2:30pm	Break-out Sessions
<i>Break-out Session #1: Building in Energy Efficiency</i>	Greening the Built Environment: From energy codes and regulations to incentives and rebates for additional efficiency gains, panelists will explore the economic advantages of building green. Moderated by Sara Ward <ul style="list-style-type: none">▪ Aleisha Khan, Building Codes Assistance Project▪ Martha VanGeem, CTL Group▪ Lauren Blissard, U.S. Green Building Council, Chicago
<i>Break-out Session #1: Regulating for Energy Efficiency</i>	Making Connections Between the Environment, Energy Costs and Efficiency What can you do to address air and water quality, rising energy prices, air pollution, NIMBYs and make RPS goals easier to attain? Panelists will discuss how Midwest states are using energy efficiency to address these issues. Moderated by Steve Brick, Joyce Foundation <ul style="list-style-type: none">▪ Joel Rogers, Center on Wisconsin Strategy▪ Rolf Nordstrom, Great Plains Institute▪ Becki Clayborn, Sierra Club
<i>Break-out Session #1: The New Energy Efficiency Marketplace</i>	Investing in Energy Efficiency: Panelists will discuss how energy efficiency initiatives are financed, efficiency as a competitive advantage in the investment sector, and a role for socially responsible investing. Moderated by Raiford Smith, Duke Energy <ul style="list-style-type: none">▪ Calvin Holmes, Chicago Community Loan Fund▪ Angela Hurlock, Claretian Associates▪ Joel Freehling, ShoreBank
2:30 – 3:00pm	Break
3:00 – 4:30pm	Break-out Sessions



Conference Agenda



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<i>Break-out Session #2: Building in Energy Efficiency</i>	<p>Climate Solutions for the Architect and Planner: Energy decisions are critical in new and existing buildings. Learn how the accumulation of these simple choices can make an impact on the climate.</p> <p>Moderated by Peter Nicholson, Foresight Design Initiative</p> <ul style="list-style-type: none">▪ Gail Borthwick, Adrian Smith + Gordon Gill Architecture LLP▪ Jim Patchett, Conservation Design Forum▪ George Bialecki Jr., Alternative Energy Builders Inc.
<i>Break-out Session #2: Regulating for Energy Efficiency</i>	<p>Linking Energy Efficiency and Climate Change Strategies: Energy efficiency in the built environment accounts for one wedge in the Princeton stabilization triangle. Learn how Midwest states are using efficiency to address global warming concerns.</p> <p>Moderated by Ed Miller, Legacy Fund</p> <ul style="list-style-type: none">▪ Marty Kushler, American Council for an Energy Efficient-Economy▪ Rebecca Stanfield, Environment Illinois▪ Bob Mulqueen, State of Iowa
<i>Break-out Session #2: The New Energy Efficiency Marketplace</i>	<p>Growing Energy Efficiency in the Heartland—New Roles for Cooperatives: Panelists will discuss the cost of new generation versus investment in efficiency and cooperatives' role in economic development with emphasis on efficiency.</p> <p>Moderated by Susan Stratton, Energy Center of Wisconsin</p> <ul style="list-style-type: none">▪ Jim Jura, Associated Electric Cooperative, Inc.▪ John Freitag, Association of Illinois Electric Cooperatives
4:30pm	Reception



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8:00 – 9:00am	Breakfast
9:00 – 9:15am	Opening Remarks Alecia Ward, President, Midwest Energy Efficiency Alliance
9:15 – 10:30am	Labor and Green Jobs: The current move toward a green economy creates opportunities for workers as well as businesses. This session will define green collar jobs and explore the role of organized labor in developing a workforce in the green economy. Moderated by Hans Detweiler, Illinois Department of Commerce and Economic Opportunity <ul style="list-style-type: none">▪ David Foster, Blue Green Alliance, United Steelworkers▪ Jason Walsh, Workforce Alliance▪ Joy Clarke-Holmes, Johnson Controls, Inc.
10:30 – 11:00am	Break
11:00 – 12:30pm	Break-out Sessions
<i>Break-out Session #3: Building in Energy Efficiency</i>	Integrated Design or Else: Panelists will explore the embedded energy decisions in buildings, how to use energy impacts as a decision and design tool and how renewable energy can be incorporated. Moderated by Helen Kessler, HJ Kessler and Associates <ul style="list-style-type: none">▪ Bill Reed, Integrative Design Collaborative▪ Prasad Vaidya, The Weidt Group
<i>Break-out Session #3: Regulating for Energy Efficiency</i>	Regulatory Paradigms: Today's regulatory setting is shifting towards new and innovative policies to increase our use of clean energy. Learn how Midwest states and European Countries are structuring their rates and regulatory structures to encourage and/or require their utilities to invest in energy efficiency and demand resources. Moderated by Miles Keogh, National Association of Regulatory Utility Commissioners <ul style="list-style-type: none">▪ Jim Polito, Indiana Office of Utility Consumers Counsel▪ Carol Stemrich, Wisconsin Public Service Commission▪ Jacques de Jong, Clingendael International Energy Programme
<i>Break-out Session #3: The New Energy Efficiency Marketplace</i>	Efficiency in Transportation: Overview of emerging technology, fuels and infrastructure for personal and fleet vehicles that can reduce energy consumption and greenhouse gas emissions. Moderated by David Gard, Michigan Environmental Council <ul style="list-style-type: none">▪ Mary Culler, Ford▪ Jim Harger, Clean Energy▪ Dr. Ali Emadi, Illinois Institute of Technology
12:30 – 1:30pm	Lunch –MEEA New Member Recognition Greg Lovett, Membership Committee Chair
1:30 – 3:00pm	Break-out Sessions
<i>Break-out Session #4: Building in Energy Efficiency</i>	Conservation in the Urban Space: Learn about energy efficient communities, tools for measuring impacts and about the importance of location from one of the Midwest's leading architects and greatest resources. Moderated by Brendan Daley, City of Chicago <ul style="list-style-type: none">▪ Doug Farr, Farr Associates▪ Doug Newman, National Energy Center for Sustainable Communities



Conference Agenda



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<i>Break-out Session #4: Regulating for Energy Efficiency</i>	<p>Energy Efficiency in Today's Utility: Utilities across the country are getting more involved in energy efficiency programs, with some advocating for the right policies to encourage efficiency investments. Learn what's happening in other parts of the country and how these policies can impact the Midwest.</p> <p>Moderated by Mary O'Toole, KO Solutions, LLC</p> <ul style="list-style-type: none">▪ Val Jensen, ICF Consulting▪ Rick Hobbs, Southern California Gas▪ Sarah Else, Alliant Energy
<i>Break-out Session #4: The New Energy Efficiency Marketplace</i>	<p>Increasing Grid Reliability with Renewables and Efficiency: This panel will look at how energy efficiency, demand side management and renewable energy can be combined to add reliability to the electric grid as well as defer transmission and distribution upgrades.</p> <p>Moderated by David Hadley, Midwest ISO</p> <ul style="list-style-type: none">▪ Tim Kingston, Gas Technology Institute▪ Tom Reddoch, Electric Power Research Institute▪ John Kelly, Endurant Energy
3:00—3:30pm	Break
3:30—5:00pm	<p>State Policies and Programs Lead Energy Efficiency Advances: Midwest state legislators discuss the role of states in advancing energy efficiency policies.</p> <p>Moderated by Stacie Fallon, Council of State Governments</p> <ul style="list-style-type: none">▪ Senator D. Scott Dibble, State of Minnesota▪ Representative Jeremy Kalin, State of Minnesota
5:30—6:30pm	Awards Ceremony Reception
6:30—9:30pm	Inspiring Efficiency Awards Dinner



Conference Agenda



2008 Midwest Energy Solutions Conference: Leading the Way! *Electric and Gas Efficiency Programs Workshop* Friday, January 11th, 2008

7:30 – 9:30am	Leadership Breakfast: Midwest Gas and Electric Utility Executive Perspectives <ul style="list-style-type: none">▪ Bill Downey, Kansas City Power and Light▪ Jim Rogers, Duke Energy▪ John Rowe, Exelon Corporation
9:30 – 9:45am	Break
9:45 – 10:15am	Efficiency Program Update and Implications for the Midwest: Learn about and discuss the exciting program opportunities from the latest Midwest market assessments, focusing on the technical, economic and market potentials of energy efficiency programs. <ul style="list-style-type: none">▪ Maureen McNamara, U.S. Environmental Protection Agency▪ Peter Feroli, Applied Proactive Technologies▪ Wendy Jaehn, MEEA
10:15 – 11:45am	Workshop Sessions
<i>Workshop Session #1: Utility Programs</i>	Natural Gas Programs: As the Midwest augments funding for gas efficiency programs, this panel will talk to proven and new pilot gas utility efficiency programs including water heating, kitchens, weatherization and appliances as well as the increasing need to collaborate with their electric utility counterparts to expand their program portfolio options. <ul style="list-style-type: none">▪ Bob Fegan, DTE Energy▪ Steve Gunn, Integrys▪ Carlos Ruiz, SoCal Gas
<i>Workshop Session #2: Utility Programs</i>	Appliance Programs: While residential lighting remains the focus on most residential product programs, this panel will discuss other technologies ranging from consumer electronics, fixtures, windows and appliance recycling to help state and utility program sponsors enhance their residential program offerings. <ul style="list-style-type: none">▪ Claire Cowen, ICF▪ Nils Petermann, Alliance to Save Energy▪ Tom Schober, SoCal Edison
11:45 – 12:30pm	Lunch: Laura Agapay, Summit Blue Consulting
12:30 – 2:00pm	Workshop Sessions
<i>Workshop Session #3: Utility Programs</i>	Whole Building Programs: New and existing building programs maintain significant energy savings potentials. This panel will talk to a variety of programs for the residential and commercial sectors that address how to tap into this potential while building internal market infrastructure and maintaining cost-effective programs. <ul style="list-style-type: none">▪ Don Fournier, Smart Energy Design and Assistance Center▪ Bob Brice, Cenergy, LLC▪ Gilbert Nunez, Alliant Energy
<i>Workshop Session #4: Utility Programs</i>	Innovative Programs: As efficiency savings and spending targets increase throughout the region, state and utilities are looking for new opportunities to capture savings in untapped products and sectors. This panel to talk to new ideas and opportunities for LED Lighting, small business application, and low-income programs. <ul style="list-style-type: none">▪ Martha Carney, Outsourced Innovation▪ Todd Thornburg, Commonwealth Edison
2pm	Adjourn