

MIDWEST ENERGY SOLUTIONS SPONSORSHIP PROSPECTUS

2010 Midwest Energy Solutions Conference

*Opportunity
Now!*



January 13-15, 2010
InterContinental Chicago
Chicago, Illinois

Midwest Energy Solutions Conference Profile

In January 2010, you have the opportunity to sponsor the premier Midwest event on energy efficiency and energy solutions. This year's conference will focus on this unique and exciting time for energy efficiency with the theme of "Opportunity Now". Make plans now to attend this event and get your company in front of the Midwest's energy leaders.

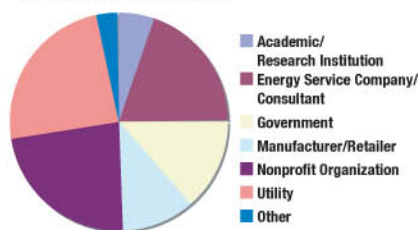
Who attends

MEEA's Midwest Energy Solutions conference attendees are among the elite. You will be exposed to more than 300 of the Midwest's leaders on energy issues and climate solutions.

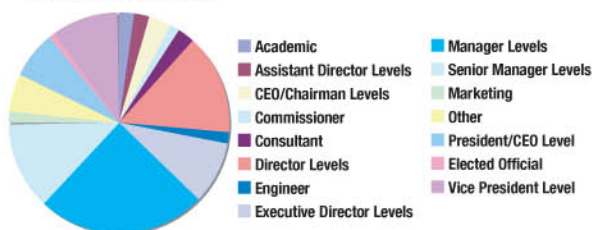
In addition, save your seat for the Annual Inspiring Efficiency Awards gala and dinner with nearly 200 of the region's energy leaders.

"I thought [the conference] was a great chance to learn about what's going on in the market. Also a great opportunity to network."

ATTENDANCE BY SECTOR



ATTENDANCE BY TITLE



Who sponsors

Over 40 of the Midwest's and nation's corporations, utilities and organizations sponsor and exhibit at the Midwest Energy Solutions conference and the Inspiring Efficiency Awards gala and dinner. Don't miss this opportunity to promote your company and products and gain an audience with key decision-makers from across the region.

Benefits

Our sponsors return year after year because they reap the benefits of presenting their products and services to our action-oriented, influential attendees as well as interacting with these industry leaders. Additionally, Midwest Energy Solution sponsors are supporting the energy efficiency industry, spreading the mission of our attendees.

The Midwest Energy Solutions Conference offers a unique opportunity to engage directly with energy efficiency policy makers and program implementers from across the region. The connections made here will be more valuable than ever this year, as the leaders that attend the conference gather ideas for and share experiences with an aggressive round of efficiency programs backed by federal stimulus dollars.

*Kate Offringa
Vice President, Public Affairs
North American Insulation
Manufacturers Association*

About our Venue

The location for the 2010 conference, InterContinental Chicago, is progressive yet historic, demonstrating how sustainable practices can be integrated into all environments. They are the first Chicago ENERGY STAR Certified hotel!

Previous Sponsors

Showing commitment to energy efficiency, our past sponsors are industry leaders:

American Electric Power
Duke Energy
Integrus Energy Group
MidAmerican Energy
Ameren
Commonwealth Edison
Illinois DCEO
Dow Building Solutions
NAIMA
US EPA
Alliant Energy
Applied Proactive Technologies
City of Chicago
Ecos Consulting
Edison Electric Institute
Guardian Industries
ICF International
Technical Consumer Products
Appliance Recycling Centers of America
Cardinal Glass Industries
D&R International
Energy Federation Incorporated
GE Consumer & Industrial Lighting
Greenlite Lighting Corporation
JACO Environmental, Inc.
KEMA, Inc.
Minnesota Department of Commerce
MaxLite
ShoreBank
The Weidt Group
Wisconsin Energy Conservation Corp
Columbia Gas of Ohio
Bass & Company
Beta/Kramer
Conservation Services Group
Direct Energy
Eclipse Lighting
GDS Associates
MaxLite
Lockheed Martin
SAIC
Resource Action Programs
Go Energy

About MEEA - The Source on Energy Efficiency

The Midwest Energy Efficiency Alliance (www.mwalliance.org) is a collaborative network advancing energy efficiency in the Midwest to support sustainable economic development and environmental preservation. MEEA promotes the market transformation of energy efficiency technologies, processes and best practices within a 13-state area, through policy advocacy, program design and facilitation and piloting of energy technologies. MEEA bridges the gap between policy adoption and program implementation.

Through our diverse network of members and regional allies, MEEA possesses the practical experience and informed vision to effect positive change *today* by supporting the region's stakeholders to achieve their efficiency goals for the *future*.

Midwest Energy Solutions Conference Sponsorship Opportunities

Exposure for your organization and support for the industry is just steps away!

PLATINUM - \$20,000

- Six complimentary conference admissions
- Name and logo placement in print and electronic promotional materials for the conference—including signage, press releases, advertisements, website and electronic newsletters or announcements related to the conference.
- Special recognition as break or meal sponsor
- Opportunity to exhibit at the conference
- One prime location table at the Inspiring Efficiency Awards dinner (seating for eight)
- Additional recognition as an awards dinner table sponsor

GOLD - \$10,000

- Four complimentary conference admissions
- Name and logo placement in print and electronic promotional materials for the conference—including signage, press releases, advertisements, website and electronic newsletters or announcements related to the conference.
- Opportunity to exhibit at the conference
- Prime location table at the Inspiring Efficiency Awards dinner (seating for four)
- Additional recognition as an awards dinner table sponsor

SILVER - \$5,000

- Two complimentary conference admissions
- Name and logo placement in print and electronic promotional materials for the conference—including signage, press releases, advertisements, website and electronic newsletters or announcements related to the conference.
- Opportunity to exhibit at the conference
- Prime location table at the Inspiring Efficiency Awards dinner (seating for two)

BRONZE - \$3,000

- Two complimentary conference admissions
- Name and logo placement in print and electronic promotional materials for the conference—including signage, press releases, advertisements, website and electronic newsletters or announcements related to the conference.
- Opportunity to exhibit at the conference

ADD ON TO YOUR SPONSORSHIP FOR MORE EXPOSURE!

- \$5000 Reception Sponsor, recognized with signage, announcement and in print and electronic communications
- \$4500 Flash Drive Sponsor, your logo and a file will appear with MEEA's on the conference flash drive
- \$3500 Aluminum Bottle Sponsor, your logo will appear with MEEA's on the conference water bottle
- \$1500 Carbon Offset Donation, recognized in all print and electronic communications
- \$1500 Lunch Sponsor, recognized with signage and announcement
- \$750 Break Sponsor, recognized with signage at designated break

(Available on a first-come, first-served basis. You will be notified if your choice is already taken.)

Note: MEEA uses vegetable-based inks, post-consumer recycled paper and printers who use renewable resources whenever practical.

Midwest Energy Solutions Conference Sponsorship Form

Upon receipt of form and payment you'll receive a sponsor form with important due dates, instructions how to register and other pertinent information to help you get the most out of your sponsorship.

1)

First Name	Last Name	
Title		
Company		
Address		
City	State	Zip
Phone	Fax	
Email		

2) **MAIN SPONSORSHIP**

- Platinum - \$20,000
- Gold - \$10,000
- Silver - \$5,000
- Bronze - \$3,000

3) **ADD-ON**

- Reception Sponsor - \$5000
- Flash Drive Sponsor - \$4500
- Water Bottle Sponsor - \$3500
- Carbon Offset Sponsor - \$1500
- Lunch Sponsor - \$1500
- Break Sponsor - \$750

4) **PAYMENT:**

Make check payable to MEEA and mail form with this payment to the following address:

Erin McAllister
Midwest Energy Efficiency Alliance
645 N. Michigan, Suite 990
Chicago, IL 60611

QUESTIONS? Call Erin at 312-784-7263 or emcallister@mwalliance.org.



ASK ABOUT
A COMBO
MEEA MEMBERSHIP/
CONFERENCE
SPONSORSHIP
DISCOUNT!

Thank you for participating! You will be contacted shortly for additional information so we may properly start the recognition process based on your sponsorship level.